20
23
HANDBOOK

DUT
DURBAN UNIVERSITY OF TECHNOLOGY
INYUVESI YASETHEKWINI YEZOBUCHWEPHESHE

FACULTY OF
ARTS &
DESIGN

VISUAL
COMMUNICATION
DESIGN

HANDBOOK FOR 2023

FACULTY of ARTS and DESIGN

**DEPARTMENT of
VISUAL COMMUNICATION DESIGN**

**Graphic Design
Interior Design
Photography**

FACULTY OF ARTS AND DESIGN

Vision
To be a preferred Faculty for Design and the Arts

Mission Statement
To educate and inspire a new generation

To advance creativity

To engage interdisciplinary knowledge

Values

- **Discovery** – We encourage wonder and social innovation through creative expression and technology.

- **Integrity** – We demonstrate a commitment to ethical principles, and encourage trustworthy, dependable, and honest behaviour.

- **Accountability** – We promote a culture of openness & transparency and take responsibility for our actions.

- **Ubuntu** – We recognise the interconnectedness of people & systems, and promote collegiality, teamwork, and leadership.

- **Professionalism** – We behave in a manner that promotes quality enhancement and responsiveness to student and staff needs.

DEPARTMENT OF VISUAL COMMUNICATION AND DESIGN

Vision

To develop a research-based visual communication design education within the Southern African context, that is both locally and internationally relevant and affirms our rich intellectual, creative, and cultural heritage, in a manner that facilitates access to professional design practice.

Mission Statement

1. To provide a Visual Communication Design education that enables graduates to be creatively, intellectually, technically, and professionally competitive as designers and photographers to the level of local and international standards. To prepare students with knowledge and skills for viable career performance for all areas of the Graphic Design, Interior Design and Photographic industries. To empower students to communicate effectively with appropriate skills for the Graphic Design, Interior Design and Photographic professions.
2. To promote partnerships with industry, community, and society and with other educational institutions both within South Africa and abroad.
3. To promote research and build research capacity that is appropriate/ relevant to the needs of contemporary South African society, and informs design practice. To research and apply modern technologies and new applications of conventional techniques.
4. To promote an ethical and critical approach to all three disciplines; and to affirm their capacity to function as important tools for social upliftment and change.
5. To provide a supportive, nurturing environment for students and which promotes self-motivation.

WHAT IS A UNIVERSITY OF TECHNOLOGY?

A university of technology is characterised by being research informed rather than research driven where the focus is on strategic and applied research that can be translated into professional practice. Furthermore, research output is commercialised thus providing a source of income for the institution. Learning programmes, in which the emphasis on technological capability is as important as cognitive skills, are developed around graduate profiles as defined by industry and the professions.

IMPORTANT NOTICE

The department rules in this handbook must be read in conjunction with the University of Technology's General Rules contained in the current General Handbook for Students.

NOTE TO ALL REGISTERED STUDENTS

Registration is in accordance with all current rules of the University. If for whatever reason a student does not register consecutively for every year/semester of a specific qualification, the existing registration contract with the University will cease. Registration anytime thereafter will be at the discretion of the University and if access is granted registration will be in accordance with the rules applicable at that time.

DISCLAIMER:

The information contained within this handbook is reflective of the Department and Programme Rules and Procedures, as approved by the University Senate Rules Committee and must be read in conjunction with latest version of the General Handbook for Students of the Durban University of Technology. Whilst all efforts have been made to ensure the accuracy of the information contained within the handbook, please verify information with the Department or Programme, as in the unlikely event that errors and omissions could have occurred.

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CONTACT DETAILS

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STAFFING

Graphic Design Programme

Programme Co-ordinator
Mr Barry John Lottering MTech (NMU)

Associate Professor
Prof. Rolf Gaede, DPhil, DTech (Stell, CUT)

Senior Lecturer
Dr Folasayo Olalere, PhD (UMK)

Lecturers
Mrs. Marlene Wasserman, MA
Ms. Latha Ravjee, MTech
Mr. Frank Kalala, MAA
Mrs. Jeanette Shange-Kalala, MTech
Mr. Dane Knudsen, MAA
Mr. Rory van As, MAA
Mr. Nathan Thomas, MAA
Ms Natassha Vera Miller, MTech
Mr Nic Human, MTech

Interior Design Programme

Lecturers
Ms. Michelle Reynolds, MTech (UJ)
Ms. Lyndall Kemm-Stols, Med (UKZN)
Ms. Hlengiwe Mlambo, MTech (DUT)
Ms. Sonali Chetty, MArch (UKZN)
Ms. Xolisa Ndovela, MAA (DUT)

Junior Lecturer
Mr. Siyanda Mbele, BTech (DUT)

Technicians
Mr Arumugam Moodley
Mr Saieesh Ramgobin, BTech (Ridgefield)

Photography Programme

Lecturers:
Mr. Mark Mindry, MAA in Photography (DUT)
Ms. Liza du Plessis, MTech (DUT)

Ms. Angela Buckland, Master of Arts Graphic Design, Birmingham City University
Ms. Nocebo Bucibo, Master of Arts in Fine Arts, WITS
Mr. Mlungisi Shangase, Master of Technology in Photography, VUT

Technicians:
Mr. Mbuso Nkosi, Bachelor of Technology in Photography, DUT
Ms. Keri-Lyn Arumugun, Bachelor of Technology in Photography, DUT

PROGRAMMES OFFERED BY THE DEPARTMENT

Programmes are offered in this Department which, upon successful completion, lead to the award of the following qualifications:

New HEQSF Aligned Qualification	SAQA Number	Qualification Code
Graphic Design Programmes:		
Bachelor of Design in Visual Communication Design	101607	BDVCD1
Bachelor of Design Honours in Visual Communication Design	105729	BDVCD2
Master of Applied Arts in Graphic Design	96832	MAGDS1
Doctor of Philosophy in Visual and Performing Arts	94621	DPVPA1
Interior Design Programmes:		
ECP Interior Design	111012	DIIDE1
Diploma in Interior Design	111012	DIIND1
Advanced Diploma in Interior Design	109281	ADIND1
Postgraduate Diploma in Interior Design	110051	PGDID1
Master of Applied Arts in Interior Design	96834	MAINT1
Photography Programmes:		
Bachelor of Applied Arts in Commercial Photography	108985	BACPH1
Bachelor of Applied Arts Honours in Photography	TBA	
Master of Applied Arts in Photography	96840	MAPHT1

1. GRAPHIC DESIGN PROGRAMME

1. BACHELOR OF DESIGN IN VISUAL COMMUNICATION DESIGN (BDVCD1) SAQA ID (101607)

This is a 3-year, 376-credit HEQSF level 7 professionally-oriented Bachelor's degree

- **Purpose**
  The purpose of the Bachelor of Design in Visual Communication Design is to provide a first professional level education in the field of Visual Communication Design (VCD), and so to develop graduates who will be capable of gaining employment at an entry level in any of the range of industries that require applied VCD capabilities, and of applying their learning to these employment contexts immediately; and to prepare graduates for further studies at Honours level.

- **Exit Level Outcomes**
  Graduates will demonstrate the ability to:
  - Problem-solve by developing, selling, and executing ideas. Formulate a creative brief, leading to original Visual Communication Design concepts, strategies and solutions, which meet a client's visual communication needs and encompass audience and context;
  - Conduct research for both academic and applied purposes;
  - Visualise and design an original visual communication campaign that give expression to the original concept, using appropriate levels of current technological competencies, for production of the campaign in accordance with professional requirements and media specifications;
  - Communicate complex concepts effectively and creatively, via visual, written or oral means, to bring about new understanding; and taking into account cultural, social, environmental and other ethical concerns.

Graduate Attributes

Graduates of this programme will demonstrate evidence of the following:

- Critical and creative thinking to research, identify and analyse problems of visual communication, and to design innovative solutions to them, through individual and/or collaborative work, critical evaluation of reflection and feedback, and informed and ethical decision-making.
- Knowledgeable practice in the discipline of Visual Communication Design, through the acquisition, synthesis and application of both theoretical and

procedural design knowledge to design problems and solutions; showing an understanding of the role and use of relevant technology both for design purposes and in the sociocultural context; and demonstrating competence in core design skills and the use of current design industry technology.

o Effective communication utilising visual, verbal, textual or electronic form, to present complex design solutions appropriate to the audience and social context.

o Awareness of potential consequences of visual communication design, through sensitivities towards cultural, environmental and social issues including use of materials and production processes, application of sound ethical and psychological approaches, and appreciation of both KZN and global contexts, both as students and as designers.

o Active and reflective learning in study and in preparation for employment or self-employment, through a pro-active attitude to discipline-specific, life skills and professional learning and an engaged attitude to life-long learning; through ability to research learning and information needed; and through leadership, adaptability, and the ability to work both individually and collaboratively, from peers to the wider community.

1.1 PROGRAMME STRUCTURE

BACHELOR OF DESIGN IN VISUAL COMMUNICATION DESIGN

All compulsory modules marked 'C' in the table below must be taken by all students registering for the degree. Modules marked 'E' are electives. Students may choose amongst these as indicated in the table under BD. 13. General Education. The department and DUT reserve the right to substitute amongst these if necessary and as available. Elective modules are subject to availability and student numbers.

Name of module	Module Code	Study Period	HEQSF Level	Module Credits	C/E*	Pre-Req.	Co-Req	Exam**
Study Period 1: Semester 1								
DUT IGE Module Cornerstone	CSTN101	1	5	12	C	Nil	Nil	No
FAD GE Module English for the Arts	EGLA101	1	5	12	C	Nil	Nil	No
Visual Communication Design 101	VCDS111	1	5	20	C	Nil	GRTT111	No
Graphic Techniques and Technology 101	GRTT111	1	5	20	C	Nil	VCDS111	No
Study Period 1: Semester 2								
DUT IGE Module ICT Literacy & Skills	ICTL101	2	5	**8**	E	Nil	Nil	No

DUT IGE Module Interpersonal Communication & Self	ICMS101	2	5	**8**	E	Nil	Nil	No
DUT IGE Module Cultural Diversity	CLDV101	2	5	**8**	E	Nil	Nil	No
Critical & Contextual Studies 101	CCTX101	2	6	**12**	C	Nil	Nil	No
Visual Communication Design 102	VCDS121	2	6	**16**	C	VCDS111 GRTT111	GRTT121	No
Graphic Techniques and Technology 102	GRTT121	2	6	**16**	C	VCDS111 GRTT111	VCDS121	No
Professional Design Practice 101	PFDP101	2	6	**12**	C	Nil	Nil	No
Study Period 2: Semester 1								
DUT IGE Module Introduction to Technopreneurship	ITCH101	3	5	8	E	Nil	Nil	No
DUT IGE Module Values in the Workplace	VWKP101	3	5	8	E	Nil	Nil	No
DUT IGE Module Leadership	LDSH101	3	5	8	E	Nil	Nil	No
FAD GE Module Critical Thinking	CRTH101	3	5	**12**	E	Nil	Nil	No
FAD GE Module French	FRCH101	3	5	**12**	E	Nil	Nil	No
FAD GE Module isiZulu	IZUL101	3	5	**12**	E	Nil	Nil	No
FAD GE Module Portuguese	PTGS101	3	5	**12**	E	Nil	Nil	No
FAD GE Module Mandarin	MDRN101	3	5	**12**	E	Nil	Nil	Yes
Critical and Contextual Studies 201	CCTX201	3	6	**12**	C	CCTX101	Nil	No
Visual Communication Design 201	VCDS211	3	6	16	C	VCDS121 GRTT121	GVST211	No
Graphic Visualisation & Technology 201	GVST211	3	6	16	C	VCDS121 GRTT121	VCDS211	No
Study Period 2: Semester 2								
FAD GE Module Media and Visual Literacy	MVLT101	4	5	12	E	Nil	Nil	No
FAD GE Module Social Responsibility and Sustainable Community Development	SRSC101	4	5	12	E	Nil	Nil	No
Visual Communication Design 202	VCDS221	4	7	20	C	VCDS211 GVST211	GVST221	No
Graphic Visualisation & Technology 202	GVST221	4	6	20	C	VCDS211 GVST211	VCDS221	No
Professional Design Practice 201	PFDP201	4	6	12	C	PFDP101	Nil	No
Study Period 3: Semester 1								
DUT IGE Module Equality & diversity	EQDV101	5	5	8	E	Nil	Nil	No
DUT IGE Module The Global Environment	GENV101	5	5	8	E	Nil	Nil	No
DUT IGE Module Community Engagement Project	CMEP101	5	5	8	E	Nil	Nil	No
Critical and Contextual Studies 301	CCTX301	5	7	12	C	CCTX201	Nil	No
Advanced Visual Communication Design 301	AVCD311	5	7	20	C	VCDS221 GVST221	GVST311	No
Graphic Visualisation & Technology 301	GVST311	5	7	20	C	VCDS221 GVST221	AVCD311	No
Study Period 3: Semester 2								

Advanced Visual Communication Design 302	AVCD321	6	7	28	C	AVCD311 GVST311	GVST321	No
Graphic Visualisation & Technology 302	GVST321	6	7	20	C	AVCD311 GVST311	AVCD321	No
Professional Design Industry Practice 301	PDIP301	6	6	12	C	PFDP201	AVCD321 GVST321	No

NB: 'Pre-Req' = Pre-requisite: a student must have passed the module before they may register for the succeeding module.
'Co-Req' = Co-requisite: a student must register for all the modules indicated at the same time.

1.2 PROGRAMME INFORMATION

- **Potential Careers**

  As a first degree, it is expected that most graduates of this qualification may potentially seek employment or self-employment in any of the sub-fields of Visual Communication Design as broadly defined and evolving over time, including but not limited to design and illustration for print media and advertising; moving images, multi-media design, online and digital application, packaging design, and other specialisations. The qualification will also enable graduates to pursue further studies at Honours level.

- **Professional Registration**

  Professional Registration is not currently required in order to practice as a Visual Communication Designer. However, applicants are advised to check whether this remains the case at the time of graduation.

1.3 PROGRAMME RULES

1.3.1 APPLICABILITY

1.3.1.1. These rules BD.1 to BD.7 shall be applicable to every registered candidate for the above degree, notwithstanding the provisions of the General Rules of Durban University of Technology. All students shall also comply with any other rules or conditions as may be prescribed by DUT.

1.3.1.2. The rules in this handbook must be read in conjunction with the Durban University of Technology's General Rules contained in the current General Handbook for Students, and the relevant Module Study Guides.

1.3.2. MINIMUM ADMISSION REQUIREMENTS

Minimum admission requirements for admission to the Bachelor of Design in Visual Communication Design correspond to those set by the DHET for Bachelor's degree

admission, as per General Rule G7(2)(b)(ii). Applicants must also successfully complete an entrance test and submit a portfolio of their own recent art/design work as per the department's instructions.

1.3.3 PROMOTION TO A HIGHER LEVEL/ PROGRESSION RULES

Refer to DUT Rule G16.

1.3.4. UNSATISFACTORY ACADEMIC PROGRESS

1.3.4.1. Unsatisfactory academic progress is defined as failure to achieve the 50% pass mark for all modules required (Rule G14) within the 5 years maximum period of registration allowed for this qualification.

1.3.4.2. A student will further be deemed to have made unsatisfactory academic progress if at any point their progress is such that they will not be able to complete the qualification within five years, even if the full registration period has not expired at that time.

Rule G17 applies.

1.4 SUBJECT CONTENT

SYLLABI
NB: Students to read this section in conjunction with the relevant learner guides.
NB 2: Institutional and Faculty General Education modules (DUT IGE and FAD GE) are subject to change depending on availability.

BACHELOR OF DESIGN IN VISUAL COMMUNICATION DESIGN

COURSE CODE: BDVCD1
Duration: Minimum 3 years maximum 5 years
Credits: 376, 128/128/120 (1280/1280/1200 notional hours/year)
Pre-requisite qualification: NSC with Bachelor's pass

STUDY PERIOD 1: SEMESTER 1

Cornerstone (Institutional General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 200101
Syllabus: Development of students' awareness of self and society through engaging with text and lived experiences; students' practice of critical and engaged citizenry; induction of students

into specific communicative practices that characterise higher education.
Examination: Examined within the institution.

English for the Arts (Faculty General Education Module)
Credits: 12 (120notional hours)
CESM Code: To be confirmed
Syllabus: Development and improvement of English language literacy and proficiency skills, particularly writing, reading and oral communication skills.
Examination: Examined within the faculty.

Visual Communication Design 101
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Introduction to the purpose, range and practical value of the Visual Communication Design discipline and profession; visual communication theory and applied methods of conceptualisation, ideation, visualisation and presentation of assignments in visual communication media, with an emphasis on the introduction of basic visual problem-solving.
Examination: Examined within the department.

Graphic Techniques and Technology 101
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: 1) introduction to fundamentals of observed and imaginative drawing, initial development of a visual vocabulary and appropriate technical skills: introduction of a range of materials and media, techniques and approaches, including basics of human anatomy, perspective, composition, tone and colour; 2) introduction to basic related manual and computer techniques as means of producing concepts.
Examination: Examined within the department.

STUDY PERIOD I: SEMESTER 2

Information & Communication Technology Literacy & Skills (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 060103
Syllabus: Introduction to the skills and knowledge needed for an effective and innovative use of Information and Communication Technologies in students' academic, professional, and personal activities.
Examination: Examined within the institution.

Interpersonal Communication & Self (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 0599
Syllabus: The development of the understanding of the role of self and others in the communication process and the use of that understanding to improve and develop communication and interpersonal relationships.
Examination: Examined within the institution.

Cultural Diversity (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 200101
Syllabus: Human diversity issues particularly around the social constructions of race, gender, sexual orientation, spirituality and disability. Respect and empathy for diverse cultures locally and globally. Critical reflection of the stereotypes of groups other than one's own.
Examination: Examined within the institution.

Critical and Contextual Studies 101 (Departmental General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: Basic concepts of the history and theory of Art and Design, including historical chronology and major developments. Introduction to basic visual analysis and research methods.
Examination: Examined within the department.

Visual Communication Design 102
Credits: 16 (160 notional hours)
CESM Code: 030207
Syllabus: Further concepts, theories and practices of Visual Communication Design focusing on problem-solving through applied graphic design, typography and advertising. The purposes, roles and functions of this type of communication, and the designer's contribution to their success; understanding through practice of the fundamental levels of the skills required.
Examination: Examined within the department.

Graphic Techniques and Technology 102
Credits: 16 (160 notional hours)
CESM Code: 030207
Syllabus: Further introduction to the techniques and technology for visual communication design begun in the pre-requisite module, focussing on manual and computer techniques for two and three dimensional realisation and production of design concepts, as a means of demonstrating the inter-relationships of aspects of the course and discipline.
Further development of observed   and imaginative drawing and visualisation, including materials and media, techniques and approaches, including anatomy and perspective, composition, tone and colour, with the intention of building up a vocabulary of visual abilities. Introduction to the basics of photography.
Examination: Examined within the department.

Professional Design Practice 101
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: Introduction to the business and professional contexts of Visual Communication Design. Basic understanding of business ideas and systems, with the professional and ethical grounding necessary for the profession.
Examination: Examined within the department.

STUDY PERIOD 2: SEMESTER 1

Introduction to Technopreneurship (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 040599

Syllabus: introduction to the concept and language of technopreneurship; differences between small business and entrepreneurship;   the need for SMMEs, and related supporting organisations.
Examination: Examined within the institution.

Leadership (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 0401
Syllabus: The purpose of this module is to develop a critical and informed understanding of leadership, and with the skills that enable one to understand and take ethical leadership in a variety of contexts, including within the institution.
Examination: Examined within the institution.

Values in the Workplace (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 040879
Syllabus: awareness of personal beliefs, values, and attitudes regarding culture, race, ethnic and other identity statuses and how it intersects with values for the workplace;   values, gender, sexual orientation, socioeconomic status, and disability within society and resultantly within the context of values in the workplace; methods for the development of effective values, ethics and leadership in the workplace, thereby developing a level of social responsibility.
Examination: Examined within the institution.

Critical Thinking (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 170199
Syllabus: Development of critical thinking skills; introduction to theory and application of critical thinking in an arts based context; recognition and evaluation of facts, ideas, opinions and arguments, leading to development of creative thinking and innovative decision making.
Examination: Examined within the faculty.

French (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 111501
Syllabus: Introduction to basic French language usage and culture.
Examination: Examined within the faculty.

isiZulu (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 111201/111299
Syllabus: Introduction to basic Zulu language usage and culture in order to promote social cohesion.
Examination: Examined within the faculty.

Portuguese (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 111501
Syllabus: Introduction to the culture of the Portuguese speaking world in Africa, Europe, Latin America and Asia; basic level professional communication in Portuguese.

Examination: Examined within the faculty.

Mandarin (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 111601
Syllabus: Introduction to basic Chinese language usage and culture.
Examination: Examined within the faculty.

Critical and Contextual Studies 201 (Departmental General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: Introduction to concepts of the history and theory of Graphic Design as a form of mass visual communication in industrial and globalised societies, including historical chronology and major developments; further visual analysis and research methods, and further theoretical introduction to the discipline.
Examination: Examined within the department.

Visual Communication Design 201
Credits: 16 (160 notional hours)
CESM Code: 030207
Syllabus: Further basic knowledge of Visual Communication Design and development of early intermediate-level knowledge and skills in design research, ideation, conceptualization, and visualization, as part of problem solving and development of artefacts to meet the requirements of a design brief.
Examination: Examined within the department.

Graphic Visualisation & Technology 201
Credits: 16 (160 notional hours)
CESM Code: 030207
Syllabus: Development of early intermediate-level knowledge and skills in Graphic Visualisation and Technology through: development of a visualisation and illustration vocabulary via observation, perception, and study of a broad range of drawn images, and methods of visual origination in various media; and development of intermediate level graphic design computer software and photographic skills and manual illustration techniques; basic knowledge of preparation of computer files for print and screen production, including relevant theory.
Examination: Examined within the department.

STUDY PERIOD 2: SEMESTER 2

Media and Visual Literacy (Faculty General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 050102
Syllabus: Analysis and deconstruction of media messages; media advocacy, and ethical and responsible use of the media.
Examination: Examined within the faculty.

Social Responsibility and Sustainable Community Development (Faculty General Education Module)
Credits: 12 (120 notional hours)

CESM Code: 100505
Syllabus: Theoretical and practical insights into socially responsible citizenship; and active contribution to sustainable community development initiatives for both the local and global context.
Examination: Examined within the faculty.

Visual Communication Design 202
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Development of advanced intermediate understanding and skills in design research, ideation, conceptualization, and visualization, as part of problem solving and development of artefacts to meet the requirements of a design brief. Further Understanding of visual communication theory and its integration with applied experience.
Examination: Examined within the department.

Graphic Visualisation & Technology 202
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Further development of an applied visualisation and illustration vocabulary via analytical observation, perception, and imagination; complex methods of visual origination including a broad range of drawn, computer-generated and photographic images; intermediate-level applied abilities in appropriate computer software for Visual Communication Design, plus preparation of computer files for print and screen production, and including relevant theory.
Examination: Examined within the department.

Professional Design Practice 201
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: Further aspects of business principles and practice relevant to the Visual Communication Design industry; including commercial and social business management, employment, marketing, entrepreneurship, and intellectual property currently relevant to the discipline in KZN.
Examination: Examined within the department.

STUDY PERIOD 3: SEMESTER 1

Equality & diversity (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 2099/120504
Syllabus: Key concepts and perspectives in relation to equality and diversity:
the relevance of equality and diversity in a local and global context; application of knowledge of equality and diversity in own life and in society.
Examination: Examined within the institution and externally moderated.

The Global Environment (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 040407
Syllabus: Differentiation between various types of environmental pollution and its impact (social, economic and personal); the social, economic and environmental impact of human

population growth; consequences of climate change on human health, natural resources and biodiversity; inter-relationships between sustainable development, social responsibility, economic development and environmental protection.
Examination: Examined within the institution and externally moderated.

Community Engagement Project (Institutional General Education Module)
Credits: 8 (80 notional hours)
CESM Code: 190102
Syllabus: Community engagement principles for the improvement of society; effective planning, implementation and evaluation of a community engagement project in a diverse group.
Examination: Examined within the institution and externally moderated.

Critical and Contextual Studies 301 (Departmental General Education Module)
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: The use of theory to socially locate and contextualise contemporary visual communication problems, to select relevant theoretical viewpoints which inform visual communication design, to gauge the current impact of historical influences on visual communication design, and to apply critical and reflective skills to visual communication design issues; further development of students' ability to articulate and argue visual concepts in oral and written modalities, and in academic writing and research.
Examination: Examined within the department and externally moderated.

Advanced Visual Communication Design 301
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Advanced aspects of visual communication design and problem-solving, including but not limited to conceptualization, strategy, research, campaign planning, and use of typography and image development; across a range of media, and for a range of audiences. Introduction to industry mentorship in a simulated studio environment.
Examination: Examined within the department and externally moderated.

Graphic Visualisation & Technology 301
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Further development of drawing, illustration, visualisation, and production processes for both print and screen to advanced level; of skills in the use of Visual Communication Design computer software, and preparation of computer files for print and screen, including current relevant theory and applied use of these forms of technology.
Examination: Examined within the department and externally moderated.

STUDY PERIOD 3: SEMESTER 2

Advanced Visual Communication Design 302 (Capstone)
Credits: 28 (280 notional hours)
CESM Code: 030207
Syllabus: Capstone module, which integrates the major applied elements of study. It prepares students for the professional Visual Communication Design industry through engaging

with complex design projects while working in a simulated studio environment with lecturers and/or industry mentors.
Examination: Examined within the department and externally moderated.

Graphic Visualisation & Technology 302 (Capstone)
Credits: 20 (200 notional hours)
CESM Code: 030207
Syllabus: Development of students' abilities in image development, illustration, moving images, and visualisation to advanced level; in use of technical competency of Visual Communication Design software, photography, and preparation of computer files for print and screen to advanced industry standards and employable level, including current relevant theory and applied use.
Examination: Examined within the department and externally moderated.

Professional Design Industry Practice 301(Capstone)
Credits: 12 (120 notional hours)
CESM Code: 030207
Syllabus: Preparation for the world of employment and entrepreneurship, and further study. Issues relating to the business, ethical, and professional responsibilities of a Graphic Designer, focusing on strategy, marketing, including for new media, presentation, selling ideas, and legalities.
Examination: Examined within the department and externally moderated.

2.   BACHELOR OF DESIGN HONOURS IN VISUAL COMMUNICATION DESIGN: (BDVCD2) SAQA ID (105729)

This is a 1-year, 120-credit HEQSF level 8 Bachelor Honours Degree

- **Purpose**

The purpose of the qualification is two-fold: firstly, to provide the opportunity for specialised, Honours-level applied study in the field of Visual Communication Design, and secondly to provide further education in research design, methods and experience, as appropriate to the discipline, in preparation for Master's level study. In both these purposes the proposed qualification aligns with the requirements of a Bachelor Honours degree as specified in the HEQSF (NQF Level 8).

The proposed qualification will integrate complex cognitive and intellectual demand with a professional and vocational orientation that integrates research methodology and both theoretical and applied knowledge, though the medium of an extended research and applied design project into a selected specialized area of the field. It is centred on the range of industries focused around the principles of Visual Communication Design, and is intended to provide these industries and professions

with creative and skilled graduates as generalist designers with advanced specializations. The qualification will prepare students for industries and specializations within Visual Communication Design including, but not limited to, design for print (publishing, packaging, stationery, etc), advertising, design for electronic, online and moving media, and environmental design. Study on this qualification is cognizant of and geared specifically towards the social, cultural and economic context of Durban and KZN, but integrates this with awareness of current national and international best practice.

- **Exit Level outcomes**

The proposed outcomes of the programme are that the student should demonstrate:
o the ability to formulate a coherent academic research proposal leading to an applied project at the forefront of a specialized field, discipline or practice within the broad area of Visual Communication Design;
o critical comprehension of a range of relevant contemporary theoretical discourses and sources of knowledge, and their application to a Visual Communication Design research project;
o the ability to conceptualize, develop and manage a programme of research relevant to an applied Visual Communication Design project in fulfillment of the proposal;
o self-criticality, self-motivation and originality of thought and design,
o professional levels of both written and visual communication of the project and of personal capabilities;
the ability to document the research findings and other results of the project in a correctly structured, referenced and reflective academic report.

- **Graduate attributes**

Graduates of this programme will demonstrate evidence of the following:

o Critical and creative thinking to research, identify and analyse problems of visual communication, including the use of theoretical frameworks, research methodologies and both formal and informal research methods to conduct both primary and secondary research.
o The ability to design innovative solutions to self-defined research problems, through individual and/or collaborative work, critical evaluation of reflection and feedback, and informed and ethical decision-making.
o Knowledgeable practice at the forefront of the discipline of Visual Communication Design, through the acquisition, synthesis and application of advanced theoretical and procedural design knowledge to design problems and solutions; showing a

complex understanding of the role and use of relevant technology both for design purposes and in the sociocultural context; and demonstrating advanced competence in core design skills and the use of current design industry technology.

2.1   PROGRAMME STRUCTURE

BACHELOR OF DESIGN HONOURS IN VISUAL COMMUNICATION DESIGN

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Req.	Co-Req	Exam**
Study Period 1: Semester 1								
Critical and Cultural studies 401	CRCS401	1	8	12	C	Nil	Nil	No
Research Methodology 401	RSTM401	1	8	12	C	Nil	Nil	No
Visual Communication Design 401	VCOD401	1	8	28	C	Nil	Nil	No
Professional Design Practice 401	PRDP401	1	8	8	C	Nil	Nil	No
Study Period 1: Semester 2								
Research Methodology 402	RSTM402	1	8	20	C	RES401	Nil	No
Visual Communication Design 402	VCOD402	1	8	32	C	VCD401	Nil	No
Professional Design Practice 402	PRDP402	1	8	8	C	PDP401	Nil	No

Total credits for Graduation (minimum): 120
C = Compulsory; E = Elective; ** Modules with NO for exams are "Continuously Evaluated"

2.2   PROGRAMME INFORMATION

- **Potential Careers**

This degree will further prepare students for life-long learning, and support not only traditional design and advertising industries, but also more recently developed careers including web and mobile application design, animation, video and other moving media, and new industries yet to be invented.

The programme will prepare graduates for employment through work-preparedness and experiential learning/work simulation in areas such as written, verbal and inter-personal communication; socio-cultural, environmental and health awareness; and financial and business capabilities, as well as disciplinary skills. It will encourage

entrepreneurship, develop employability, and provide sufficient academic focus for those who wish to continue to further study.

2.3   PROGRAMME RULES

2.3.1 Minimum Admission Requirements

The General Rules applicable for admission into studies will apply as per Rule G23C(1), add Rules G3 and G7.

2.3.2   Duration of Programme
1 year full-time. Refer to DUT Rule G23C (2) and (3).

2.3.3   Promotion to a Higher Level/ Progression rules
Refer to DUT Rule G16.

2.3.4   Exclusion Rules
Refer to DUT Rule G17.

2.3.5   Assessment Rules
All modules will be assessed by means of continuous assessments. Final module marks will be calculated as a weighted average of all assessments for that module. Any resubmission and/or reassessment will be capped at the 50% pass mark.

2.4   SUBJECT CONTENT

COURSE CODE: BDVCD2
Duration: Minimum 1 year, maximum 2 years
Credits: 120 (1200 notional hours)
Pre-requisite qualification: Bachelor's degree or Advanced Diploma at NQF7

STUDY PERIOD 1: SEMESTER 1

CRITICAL AND CONTEXTUAL STUDIES 401
Credits: 12 (120 hours)
CESM Code: 030207
Syllabus: This module provides a formal introduction to relevant theoretical discourses as applicable to Honours-level study in Visual Communication Design. It provides an understanding of the value and role of theory in Visual Communication Design, and enables the student to develop the theoretical foundation for the project. It informs the Research Proposal for the student's project and likewise the development of the applied design project.
Examination: Examined within the department and externally moderated.

PROFESSIONAL DESIGN PRACTICE 401

Credits: 8 (80 hours)
CESM Code: 030207
Syllabus: The purpose of this module is to build on undergraduate understandings of business, professional, ethical and sustainability issues as relevant to the Visual Communication Design industry, and thus to prepare students for professional-level employment or self-employment in the industry.
Examination: Examined within the department and externally moderated.

RESEARCH METHODOLOGY 401
Credits: 12 (120 hours)
CESM Code: 030207
Syllabus: This module provides a formal introduction to research methodology and methods, leading to a) an academic Research and Project Proposal at the forefront of the student's chosen specialization(1st term), and b) a body of relevant primary research according to an appropriate Research Methodology (2nd Term), and to the concept and application of Research Ethics. These outputs will inform the applied design intervention of the student's overall project.
Examination: Examined within the department and externally moderated.

VISUAL COMMUNICATION DESIGN 401
Credits: 28 (280 hours)
CESM Code: 030207
Syllabus: This purpose of this module is to develop the first half of the applied Visual Communication Design component of the qualification, to develop a self-generated project integrating research, theoretical, professional and applied study at the forefront of a specialized area of the discipline chosen by the student.
This module specifically focuses on the research and development of the applied design component based on the student's choice of topic and issue, and in response to literature review and primary and secondary research.
Examination: Examined within the department and externally moderated.

STUDY PERIOD I: SEMESTER 2

PROFESSIONAL DESIGN PRACTICE 402
Credits: 8 (80 hours)
CESM Code: 030207
Syllabus: The purpose of this module is to further develop the student's applied knowledge in the areas of business, entrepreneurship, media campaign planning, professionalism, ethics and sustainability as relevant to the Visual Communication Design industry, and thus to prepare students for professional-level employment or self-employment in the industry.
Examination: Examined within the department and externally moderated.

RESEARCH METHODOLOGY 402
Credits: 20 (200 hours)
CESM Code: 030207
Syllabus: This module will further develop the student's experience and knowledge to research methodology and methods, and aims to integrate findings, analyses and reflection on all aspects of the course in a comprehensive academic report. The report will integrate the

findings from primary research and Literature Review, theoretical understanding, and the discipline-based preliminary design work, and comment and reflect on the development and final results of the applied Design practice. Its purpose therefore is to enable the student to report and reflect on the completion and integration of the whole year's work.
Examination: Examined within the department and externally moderated.

VISUAL COMMUNICATION DESIGN 402

Credits: 32 (320 hours)
CESM Code: 030207
Syllabus: This purpose of this module is the design and production of the applied Visual Communication Design component of the qualification, following on from the research and development phase in the first semester. The applied design component will be informed by literature and primary and secondary research results to present a successful design solution to the research problem, and to integrate research, theoretical, professional and applied study of the discipline.
Examination: Examined within the department and externally moderated.

3.   MASTER OF APPLIED ARTS IN GRAPHIC DESIGN: 3603009 PROGRAMME CODE: MAGDSI SAQA ID (96832)

This is a 2 to 4-year (consider parttime/full time), 120-credit HEQSF level 9 Masters Degree

- **Graduate attributes**

  - A coherent and critical understanding of the principles and theories of a discipline/field; the ability to critique objectively current research and scholarship in an area of specialisation; the ability to make sound judgements based on evidence; and the ability to apply knowledge.

  - An understanding of research methods, techniques and technologies and an ability to select these appropriately for a particular research problem in an area of specialisation.

  - The ability to identify, analyse and deal with complex and/or real world problems/challenges/issues using evidence-based solutions and arguments.

  - Efficient and effective information retrieval and processing skills; the identification, critical analysis, synthesis and independent evaluation of quantitative and/or qualitative data; and the ability to engage with current research and scholarly or professional literature in a discipline/field.

  - The ability to present and communicate academic work effectively and

professionally.

o The capacity to demonstrate personal responsibility and initiative.

o The capacity to conduct research professionally and ethically.

3.1 PROGRAMME STRUCTURE

MASTER OF APPLIED ARTS IN GRAPHIC DESIGN

Code	Subjects:	*C/O	Semester/ Year	Assessment Method	NQF Level	Pre-Req.
RPGD501/ RPGD511/ RPGD521	Research Project and Treatise	C	Year	Research and Dissertation	9	Honours or equivalent

* C = Compulsory; O = Optional

3.2 PROGRAMME INFORMATION

FULL DISSERTATION OPTION (only) An intensive research project and a dissertation in compliance with the provisions of the General Rules.

3.3 PROGRAMME RULES

In addition to the provision of the General Rules for admission to the MA Applied Arts Degree a student must appear personally before a selection panel consisting of the Head of Department and staff of the Graphic Design Programme.

3.4 SUBJECT CONTENT

MASTER OF APPLIED ARTS IN GRAPHIC DESIGN
Course Code: MAGDSI
Minimum 2 years, maximum 4 years (1200 hours)
Pre-requisite qualification: Bachelor of Technology: Graphic Design; or equivalent.

RESEARCH PROJECT AND TREATISE
Credits: 120 (1200 hours)
CESM Code: 0305067080
Syllabus: The conceptualisation, visualisation and presentation of an advanced, specialised area of graphic design and/or advertising which requires in-depth research, and personal investigation.
Examination: Externally examined

DOCTOR OF PHILOSOPHY IN VISUAL AND PERFORMING ARTS
Course Code: DPVPA1
Duration: Minimum 2 years, maximum 4 years
Credits: 360(3600 notional hours/1200 notional hours per year)

Pre-requisite qualification: Master of Technology; Master of Applied Arts; or Master's degree, in Graphic Design, Fine Art, Fashion Design, Interior Design, Jewellery Design, Photography, Video Technology, Drama, or related disciplines.

RESEARCH PROJECT AND TREATISE
Credits: 360 (3600 notional hours/1200 notional hours per year)
CESM Code: 03
Syllabus: The conceptualisation, visualisation and presentation of an in-depth research thesis within the visual and performing arts.
Examination: Externally examined. Postgraduate rules apply.

4. DOCTOR OF PHILOSOPHY IN VISUAL AND PERFORMING ARTS: PROGRAMME CODE: (DPVPA1) SAQA ID (94621)

This is a 2 or 4 -year -credit HEQSF level 10 Doctor of Philosophy

- **Purpose**

    The purpose of the Doctor of Philosophy in Visual and Performing Arts degree is to contribute to knowledge and learning within the broad field of the Visual and Performing Arts by conducting original, creative, and scholarly research, and thus to develop highly skilled researchers and promote the career advancement of students in the field of Visual and Performing Arts. This is a 360-credit HEQSF level 10 full research doctoral qualification.

- **Outcomes**

    Graduates will demonstrate the ability to conceptualise, design, and manage original and creative research in a chosen specialised area within the overall field of the Visual and Performing Arts, leading to new knowledge and documented in a thesis, showing intellectual independence, appropriate development, management, and leadership of research.

- **Graduates Attributes**

    o   A comprehensive knowledge base in a discipline/field with expertise and specialist knowledge in an area at the forefront of the discipline, field or professional practice.

    o   A critical understanding of research methodologies, techniques and technologies in a discipline/field; the ability to participate in scholarly debates at the cutting edge of an area of specialisation; and the ability to apply knowledge, theory and research methods creatively to complex practical, theoretical and/or real world problems.

- o Substantial, independent research and advanced scholarship resulting in the (re) interpretation and expansion of knowledge.

- o Advanced information retrieval and processing skills; the ability to undertake independently a study and evaluation of the literature and current research in an area of specialisation.

- o The ability to present and communicate the results of his/her research and opinions effectively and professionally to specialist and non-specialist audiences using the full resources of an academic/professional discourse, as well as the ability to compile a thesis which meets international standards of scholarly/professional writing.

- o Intellectual independence and research leadership through managing advanced research and development in a field professionally and ethically.

- o The capacity to evaluate one's own and others' work critically on the basis of independent criteria.

- o The capacity to make a new contribution to the existing knowledge base within a specific field/discipline.

4.1   PROGRAMME STRUCTURE

DOCTOR OF PHILOSOPHY IN VISUAL AND PERFORMING ARTS

Code	Module:	*C/E	Semester/ Year	Assessment Method	NQF Level
RSTH611	Research and Thesis	C	Year	Research & Dissertation	10

* C = Compulsory; E = Elective

4.2   PROGRAMME INFORMATION

Potential Careers
As a terminal qualification, it is expected that most graduates of this qualification will seek or already be involved in careers in tertiary education or education generally; they could also forge careers in their chosen Visual or Performing Arts practice, commissioned research, government, Visual and Performing Arts consultation and policy development, amongst many others.

Professional Registration
Most careers in the Visual and Performing Arts do not require or provide professional registration in South Africa. However, applicants are advised to

check whether this remains the case for their particular specialisation.

4.3 **PROGRAMME RULES**

In addition to the provision of the General Rules for admission to the Doctor of Philosophy in Visual and Performing Arts Degree, student will be informed of any other rules by the PhD co-ordinator.

4.4. **APPLICABILITY**

4.4.1. These rules PH.1 to PH.15 shall be applicable to every registered candidate for the above degree, notwithstanding the provisions of the General Rules of the Durban University of Technology. All students shall also comply with any other rules or conditions as may be prescribed by the Durban University of Technology.

4.4.2. The rules in this handbook must be read in conjunction with the Durban University of Technology's General Rules contained in the current General Handbook for Students, and the Postgraduate Student Guide.

4.5. **PROGRAMME OFFERED BY THE FACULTY**

4.5.1. The Programme offered in this Faculty leads, upon successful completion, to the award of the following qualification:
Qualification: PhD: Visual and Performing Arts
SAQA NLRD Number: 94621

4.5.2. A student for the PhD degree in Visual and Performing Arts shall be required to pursue an approved programme of creative and/or theoretical research on a topic that falls within the scope of the overall CESM category 03 (Visual and Performing Arts) and the programmes representing this category in the Faculty of Arts and Design. Please note that the CESM category 03 includes the following overall sub-categories:

0301 Dance
0302 Design and Applied Arts
0303 Drama/Theatre Arts
0304 Film/Video and Photographic Arts
0305 Fine and Studio Art
0306 Music (not currently offered at the Durban University of Technology)
0399 Visual and Performing Arts (other)

4.5.3. The programme of study undertaken shall make a distinct contribution to knowledge in the topic discipline(s) and shall demonstrate evidence of

original, innovative work of an applied creative nature, and/or of independent critical and/or theoretical thinking.

4.5.4. This qualification is a research degree, which comprises interrelated creative and theoretical components. It is taken by submission of a completed project of specialized creative research in a specified aspect or discipline of the Visual and Performing Arts. The project may be presented in the form of a performance and/or exhibition supported by a thesis, or as a thesis alone. It is recommended, but not essential, that a substantial body of applied creative work be submitted as an outcome of the research, which is to be examined as an integral part of the project as a whole.

4.5.5. Subject to availability of space and appropriate supervision, this degree may be taken in the Faculty of Arts and Design and may be housed in any of the participating Visual and Performing Arts programmes in the Faculty of Arts and Design at Durban University of Technology, currently: Drama and Production Studies, Fashion and Textile Design, Fine Art, Graphic Design, Interior Design, Jewellery Design, Photography, and Video Technology. Suitable projects if approved may also be housed in other programmes of the Faculty. Further, subject to supervision and programme agreement, a student may elect to pursue a cross-disciplinary or multi-disciplinary study involving two or more of these programmes.

4.5.6. In the event of a suitable supervisor not being available in the programme in which the proposed study is to be housed, such supervisors may be sought outside the programme concerned and of necessary outside the University.

4.6. APPLICATION AND MINIMUM ADMISSION REQUIREMENTS

4.6.1 Application
Applications are to be made directly in writing to the PhD co-ordinator. Applications may be made at any time in the year, but registration may only take place until the end of May in any given year.

4.6.2 Minimum Admission Requirements
In addition to the provisions of the General Rules, students must be in possession of a completed Master's degree or equivalent in the relevant specialization(s); and are selected on the following criteria:
(a) The merits of a portfolio, show reel, or other evidence of creative work in the proposed discipline(s);
(b) An interview, at which the candidate will be required to discuss and motivate for their proposed study, with reference to the evidence of creative work above, and in terms of the information supplied on the application form;

(c) The submission of a study proposal. Before an applicant may register, he/she shall submit a statement of the proposed topic of study for the approval of the Faculty admissions panel.

Please note: Applicants should have developed a statement of the proposed topic of study before registration, as part of the application process, in order that appropriate supervisors may be appointed;

(d) The availability of suitably qualified and experienced promoters for the proposed study; and

(e) The successful completion of a formal course in research methodology.

4.7.   SUITABLE CANDIDATE SELECTION

4.7.1. In order to register for this Doctoral degree, an applicant must:

(a) Satisfy the minimum admission requirements as listed above. Furthermore, any additional requirements which may be specified by the applicant's intended participating programme must be met, or;

(b) Have been granted conferment of Status for the minimum admission requirements, or;

(c) Have been granted Recognition of Prior Learning, equivalent to the minimum admission requirements as listed above.

4.8.   REGISTRATION

4.8.1. Dates of registration will be according to the University calendar as applicable to higher degree candidates and Rule G25(2)(c).

4.8.2. Every student's registration shall be in accordance with all current rules of the University.

4.7.3. If, for whatever reason, a student does not register consecutively for every year/ semester of the programme, his/ her existing registration contract with the University shall cease unless the student has applied to the Department for permission to interrupt studies in accordance with the relevant guidelines in the Postgraduate Student's Guide. Where such permission has not been given, reregistration will be at the discretion of the University and, if permitted, will be in accordance with the rules applicable at that time.

4.9.   STUDY DURATION

4.9.1. The qualification may be taken either full-time or part-time. In either case the minimum completion time is two years, and the maximum time, unless an extension is granted, four years.

4.10.   ASSESSMENT RULES

4.10.1. This qualification shall receive only one summative assessment, upon submission of the final thesis and body of creative work.

4.10.2. Examination

4.10.2.1. In accordance with the Durban University of Technology General Rules and the Postgraduate Student's Guide, examination is by 100% Research, comprised of (if agreed) a substantial body of applied creative work as an outcome of research conducted in the relevant discipline and supported by a written thesis, both of which are to be examined as integral parts of the research project; as agreed between student and supervisor and embodied in an approved research proposal.

4.10.2.2. The proportion of the project that consists of creative work or of written work is not predetermined, but the project as a whole must be of sufficient intellectual and creative depth and rigour to merit the award of a PhD. The written submission must also be of sufficient theoretical depth and complexity to support and motivate for the creative outputs.

4.10.2.3. Applied creative work in the context of this qualification is considered to include any conceptual, developmental, and/or finished work that may be agreed between the student, the supervisor(s) and relevant programme academic staff to fall into the overall CESM category 03 (Visual and Performing Arts). The applied creative work may be presented for examination in any form considered appropriate to the discipline concerned by the student and supervisor(s). The written portion of the study must adhere to Durban University of Technology formats for theses.

4.10.2.4. Rule G25 (4) shall apply to the examination of the thesis and/or the creative output.

4.11. USE OF STUDENT WORK

4. 11.1. The Faculty of Arts and Design reserves the right to use the student's creative outputs produced during the course of study for purposes of, inter alia, course advertising and promotions at its discretion and without compensation to the student. This reservation does not affect the student's ownership of the intellectual property concerned.

4. 11.2. Compensation to a student for creative work produced in the course of a commission from a third party through the Faculty of Arts and Design or through their 'home' Programme will be by negotiation between the student and the Faculty or Programme.

4. 11.3. The Faculty reserves the right to retain students' work for a period

not exceeding three years, provided that the student to whom such work belongs shall have access to it in consultation with the department.

PROGRAMME INFORMATION

5.1   TIMETABLE - MODULE SYSTEM

Two timetables may be used in the Department:
a)   Daily - showing daily programme and weekly subjects
b)   Modular - showing weekly programme

1.   These must be used in conjunction with each other for the entire year because major practical subjects may change on a weekly basis, as seen in the year timetable. These periods are shown on the week timetable.

2.   Particular subjects shown on the daily timetable must be attended on a regular weekly basis at those times.

3.   NO PRACTICAL ASSIGNMENT FOR ONE LECTURER WILL BE ALLOWED TO OVERLAP ANOTHER LECTURER'S ASSIGNMENT.

5.2.   ATTENDANCE AND ABSENCES

1.   Students are expected to work in the departmental studios during all practical sessions. Absences will be condoned only on presentation of a valid written reason to the head of department. Students may not absent themselves from classes in order to work at home without permission from the lecturer.

2.   The visual learning process requires group participation and interaction, especially in the evaluation of creative ideas. Students should therefore plan to use the working space which they have been allocated, to maximum advantage.

5.3.   SECURITY

Each student is responsible for ensuring that expensive possessions are kept secure and that equipment is locked away when not in use. The DUT cannot take responsibility for possessions lost. Students may be held responsible for the loss of any DUT equipment while in the student's care.

5.4.   WORKING IN THE STUDIOS AFTER HOURS

Students may make use of the facilities after lecture hours and are permitted to be in the building up to 22:00 on week nights, Monday to Thursday, and over the weekend, under the following conditions.

Students are not allowed to access studio or computer laboratory keys. Names of students intending to work after hours are supplied to Protection Services by the relevant lecturer. The Security Supervisor will open and close the facilities. Under no circumstances may a student request for additional time from the Security Supervisor. For safety reasons, strictly no visitors are allowed in departmental facilities outside normal hours. The department

reserves the right to withdraw the privilege due to misconduct.
No visitors are allowed outside hours.

5.5. ASSIGNMENT DEADLINES

Attention is drawn to Departmental GD1.6: "FAILURE TO SUBMIT AN ASSIGNMENT BY THE DUE DEADLINE WILL RESULT IN A ZERO BEING AWARDED. AN EXTENSION OF DEADLINE WILL BE GRANTED BY THE LECTURER IF IT BENEFITS THE ENTIRE CLASS GROUP AND DOES NOT EXTEND BEYOND THE MODULE."

This rule will be strictly applied without exception.

According to this rule:

(i)   No lecturer will accept an assignment which is late. The onus is therefore on the students to make sure that the work, whether completed or not, is submitted in good time, if not by themselves, then by someone else on their behalf.

(ii) Any reason in mitigation of incomplete work must be presented to the head of department IN WRITING before the end of the next working day following the deadline.

(iii) Assignment deadlines will be posted on the notice board in the studio/s concerned at the time of briefing.

5.6. DEPARTMENTAL GENERAL ASSIGNMENT

The last week of term may be set aside for a creative project involving the entire department.

5.7. YEAR/SEMESTER MARKS

Each marked assignment is entered towards the cumulative year/semester Mark Average, which is 40% of the final subject result.

It is imperative that any errors in marks are corrected as soon as they are noticed.

Students are entitled to have their marks explained to them and are encouraged to seek their lecturer's advice on their work before final submission.

5.8. COMMUNICATION WITHIN THE DEPARTMENT

(a)   STUDENT REPRESENTATION

Each class group is represented at department staff/student liaison meetings through its elected class representative and any problems of a general nature should be raised at these meetings.

(b)   DIFFICULTIES IN ACADEMIC PROGRESS

Communication between student and subject lecturer must be maintained at all times. Criticism of student work by the staff should not be taken personally, a fault all too common among inexperienced aspirant designers. Any student who is experiencing difficulties regarding his/her academic progress for any reason whatever is encouraged to speak to the head of department timeously.

5.9.   USE OF REFERENCE

Whenever visual reference is used in completing assignments, copies of such reference must be submitted with the work. Where reference has later been found to have been used or copied directly without acknowledgement or the lecturer's permission, it will be regarded as plagiarised. If copies of reference and/or original working drawings are not submitted, the work will not be accepted for marking.

2. INTERIOR DESIGN PROGRAMME

1. DIPLOMA IN INTERIOR DESIGN (DIIND1) SAQA ID (111012)

This is a 3-year, 368-credit HEQSF level 6 Diploma.

- **Purpose**

The purpose of this qualification is to produce effective Interior Design graduates who demonstrate critical and creative thinking; are capable of working both independently and collaboratively; are knowledgeable practitioners; are effective communicators in presenting complex arguments to diverse audiences; are culturally, environmentally and socially aware within a local and global context; and who are active and reflective learners who take responsibility for their personal and professional development. The proposed programme is also preparing students for further study at Advanced Diploma and Honours level.

- **Exit Level Outcomes**

At the exit level from the programme, a student should be able to demonstrate the ability to:

- Apply logical and innovative solutions to solve a range of Interior Design problems;
- Apply knowledge of human behaviour and built environment theories to Interior Design practice;
- Communicate and present arguments and designs in oral, visual and written form to diverse audiences using appropriate levels of technology;
- Apply statutory regulations and professional standards to Interior Design practice;
- Demonstrate knowledge of professional Interior Design practice, procedure and ethics.

- **Graduate attributes**

Graduates of this programme will demonstrate evidence of the following:

1. **Critical and creative thinkers who work independently and collaboratively:**

Graduates will be effective problem solvers capable of applying logical, critical and creative thinking strategies. They will have developed competencies that enable them to function effectively as team members who are resourceful and responsible and able to manage relationships with other team members.

2. **Knowledgeable practitioners:**

Graduates will have an in-depth knowledge in their chosen field of study, and an ability to apply that knowledge in practice.

3. **Effective communicators:**

Graduates demonstrated proficiency in communicating and presenting complex

arguments and ideas effectively in oral and written forms and to diverse audiences.

4. **Culturally, environmentally and socially aware within a local and global context:**

Graduates will have engaged in processes to enable them to recognise the seminal cultural, environmental and social issues that have an impact both on their local context and globally. They are aware of the ethical implications of human behaviour.

5. **Active and reflective learners:**

Graduates will take active, personal responsibility for their learning to enhance their professional and personal life and career development

I. **PROGRAMME STRUCTURE**

DIPLOMA IN INTERIOR DESIGN

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Requisites	Co-Req	Exam**
Study Period 1: Semester 1								
Interior Design Communication 101	IDCO101	1	5	16	C	Nil	Nil	CA
Interior Construction, Codes & Regulations 101	ICCR101	1	5	16	C	Nil	Nil	CA
Cornerstone 101	CSTN101	1	5	12	C	Nil	Nil	CA
English for the Arts	EGLA101	1	5	12	C	Nil	Nil	CA
Students to choose **one** IGE elective:								
Introduction to Technopreneurship	ITCH101	1	5	8	E	Nil	Nil	CA
Values in the Workplace	VWKP101							
Interpersonal Communication & Self	ICMS101							
Study Period 1: Semester 2								
Products and Materials 101	PAMA101	1	5	16	C	Nil	Nil	CA
Interior Design 101	INDE101	1	6	36	C	Nil	Nil	CA
Human Environment Needs 101	HUEN101	1	6	12	C	Nil	Nil	CA
Study Period 2: Semester 1								
Interior Design Communication 201	IDCO201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	CA
Interior Design 201	INDE201	2	6	20	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	CA
Human Environment Needs 201	HUEN201	2	6	12	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human	Nil	CA

						Environment Needs 101		
Students to choose **one** IGE elective:								
Media and Visual Literacy	MVLT101	2	5	12	E	Nil	Nil	CA
Critical Thinking	CRTH101							
Social Responsibility and Sustainable Community Development	SRSC101							
Study Period 2: Semester 2								
Interior Construction, Codes & Regulations 201	ICCR201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	CA
Products and Materials 201	PAMA201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	CA
Interior Design 202	INDE202	2	6	20	C	Interior Design 201	Nil	CA
Students to choose **one** IGE elective:								
Information and Communication Literacy and Skills	ICTL101	2	5	8	E	Nil	Nil	CA
Sustainable Earth Studies	SERS101							
World of Work	WWRK101							
Study Period 3: Semester 1								
Human Environment Needs 301	HUEN301	3	6	12	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201		CA
Professional Practice for Interior Design 101	PPID101	3	6	12	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201	Nil	CA
Interior Design 301	INDE301	3	6	16	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201	Nil	CA
Students to choose **one** IGE elective:								
Equality and Diversity	EQDV101	3	6	8	E	Nil	Nil	CA
Gender Studies	GNST101							
Community Engagement	CMEP101							
Study Period 3: Semester 2								
Professional Practice for Interior Design 102	PPID102	3	6	12	C	Professional Practice for Interior Design 101	Nil	CA
Interior Design 302	INDE302	3	7	36	C	Interior Design 301	Nil	CA
Products and Materials	PAMA301	3	6	12	C	Interior Design 202;	Nil	CA

301						Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201		
Students to choose **one** IGE elective:								
Media and Visual Literacy	MVLT101	3	5	12	E	Nil	Nil	CA
Critical Thinking	CRTH101							
Social Responsibility and Sustainable Community Development	SRSC101							

* C = Compulsory; E = Elective

2. PROGRAMME INFORMATION

2.1 Job Opportunities

Interior Design and decorating firms, architectural practices, retail and exhibition designers, shop fitters, office furniture companies and product designers offer employment opportunities. The graduate may also act as a consultant and establish a private practice. Although the field is highly competitive and the demand is strongly influenced by current trends in the building industry, there is a real need for local Interior Designers.

2.2 Attendance and Absences

2.2.1 Students are expected to work in the departmental studios during all practical sessions. Absences will be condoned only on presentation of a valid written reason to the head of department. Students may not absent themselves from classes in order to work at home without permission from the lecturer.

2.2.2 The visual learning process requires group participation and interaction, especially in the evaluation of creative ideas. Students should therefore plan to use the working space which they have been allocated, to maximum advantage.

3. PROGRAMME RULES

3.1 Minimum Admission Requirements
The General Rules applicable for admission into Diploma studies will apply as per Rule G7(1), G7(2)(b)(ii), Rule G3 and Rule G21B (1).

3.2 Duration of Programme
I year full-time. Rule G2IB (2) and (3) refers.

3.3 Promotion to a Higher Level/ Progression rules
Refer to the DUT Rule G16.

3.4 Exclusion Rules
Refer to DUT Rule G17.

3.5 Assessment rules
All modules will be assessed by means of continuous assessments. Final module marks will be calculated as a weighted average of all assessments for that module. Any resubmission and/or reassessment will be capped at the 50% pass mark.

4. **SUBJECT CONTENT**

DIPLOMA IN INTERIOR DESIGN
COURSE CODE: DIIND1
Duration: Minimum 3 years maximum 5 years
Credits: 368 (3680 notional hours)
Entrance Requirement: NSC with Diploma pass

INTERIOR DESIGN MODULES

Interior Design Communication 101
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to introduce the student to oral, written and visual communication principles which will ensure the client / designer relationship is well managed as well as aiding in the administrating and management of a potential project.

Interior Construction, Codes & Regulations 101
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to introduce the student to interior construction principles through specification and documentation thereof, in order to apply legislation ensuring safety in all designed environments.

Human Environment Needs 101
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to introduce the student to various human factors and

how this relates to the built environment through critical thinking problem identification and associated problem solving.

Interior Design 101
Credits: 36 (360 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to introduce the student to creating spaces which combine user needs with design theory thereby meeting project requirements through design thinking, design implementation and problem solving.
Examination: Examined within the department, moderated internally.

Products and Materials 101
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to introduce the student to appropriate product and material selection and specification which will ensure that their designed environments comply with building standards, safety, accessibility, human needs, energy efficiency and sustainability.

Interior Design 201
Credits: 20 (200 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to further reinforce the understanding of creating spaces which combine user needs with design theory thereby meeting project requirements through design thinking, design implementation and problem solving.

Interior Construction, Codes & Regulations 201
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to deepen the knowledge of interior construction principles through specification and documentation thereof, in order to apply legislation ensuring safety in all designed environments.

Interior Design Communication 201
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to further reinforce oral, written and visual communication principles which will ensure the client / designer relationship is well managed as well as aiding in the administrating and management of a potential project.

Interior Design 202
Credits: 20 (200 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to further strengthen the relationship between conceptualising interior environments with user needs through critical analysis of design theory

through a process of design thinking, design implementation and critical problem solving.

Human Environment Needs 201
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to explore the concept of the user in relation to the context, with specific reference to various economic and environmental factors.

Products and Materials 201
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated internally.
Syllabus: The purpose of this module is to develop a working knowledge and basic understanding of appropriate product and material selection and specification which will ensure that designed environments comply with building standards, safety, accessibility, human needs, energy efficiency and sustainability.

Interior Design 301
Credits: 16 (160 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: The purpose of this module is to deepen the understanding and application of creating interior spaces in the built environment which combine user needs with design theory thereby meeting project requirements through complex problem identification, design thinking and design implementation.

Human Environment Needs 301
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: The purpose of this module is to develop an understanding of the research process by engaging with global and social factors with specific reference to human behaviour design theories and psychological factors.

Professional Practice for Interior Design 101
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: The purpose of this module is to introduce the student to professional practice within the context of interior design ensuring contract administration, budgeting, accounting and project management are handled within the public's best interest.

Interior Design 302
Credits: 36 (360 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: This module acts as a capstone module for the programme and represents the culmination of accumulative skills deemed necessary for interior design profession, including complex problem identification, design thinking and application of design theory to design

projects using innovative and feasible methods.

Products and Materials 301
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: The purpose of this module is to develop an advanced working knowledge and comprehensive understanding of appropriate product and material selection and specification which will ensure that designed environments comply with building standards, safety, accessibility, human needs, energy efficiency and sustainability.

Professional Practice for Interior Design 102
Credits: 12 (120 notional hours)
CESM Code: 030206
Examination: Examined within the department, moderated externally.
Syllabus: The purpose of this module is to deepen the understanding and application of professional practice within the context of interior design ensuring contract administration, budgeting, accounting and project management are handled within the public's best interest.

INSTITUTIONAL GENERAL EDUCATION MODULES

Cornerstone
Credits: 12 (120 notional hours)
CESM Code: 200101
Examination: Examined within the institution.
Syllabus: Development of students' awareness of self and society through engaging with text and lived experiences; students' practice of critical and engaged citizenry; induction of students into specific communicative practices that characterise higher education.

Community Engagement Project
Credits: 8 (80 notional hours)
CESM Code: 190102
Syllabus: To cultivate social responsibility by engaging students in the planning, implementation and evaluation of a community engagement project.

Equality and Diversity
Credits: 8 (80 notional hours)
CESM Code: 2099
Examination: Examined within the institution.
Syllabus: The purpose of this module is to enable students to appreciate diversity in self, others and society, and to participate in the development of equality and mutual respect in their communities.

Information and Communication Technology Literacy and Skills
Credits: 8 (80 notional hours)
CESM Code: 060103
Examination: Examined within the institution.
Syllabus: The purpose of this module is to equip its students with the skills and knowledge needed for an effective and innovative use of Information and Communication Technologies in their academic, professional, and personal activities.

Interpersonal Communication and Self
Credits: 8 (80 notional hours)
CESM Code: 0599
Examination: Examined within the institution.
Syllabus: To prepare students to understand the role of self and others in the communication process and use their understanding to communicate more effectively and develop interpersonal relationships.

Introduction to Technopreneurship
Credits: 8 (80 notional hours)
CESM Code: 040599
Examination: Examined within the institution.
Syllabus: The purpose of General Education is to ensure that our graduates are not only skilled professionals in their chosen area of study but also broadly educated and well-rounded local and global citizens. Toward this greater purpose, this module will introduce students to the concept and language of technopreneurship.
Students will be exposed to the excitement of potentially starting their own technically related businesses, and will be able to explain the difference between small business and entrepreneurship. The current SA need for SMMEs, and the related supporting organisations will be introduced. The module scope is designed to provide breadth rather than depth. Students would be advised to seek the depth necessary for the success of their potential small businesses in subsequent modules.

Sustainable Earth Studies
Credits: 8 (80 notional hours)
CESM Code: 1312
Examination: Examined within the institution.
Syllabus: The module provides a knowledge base to develop positive attitudes and actions that will benefit environmental sustainability on a range of levels. It stresses the importance of biodiversity as the foundation of human wellbeing and demonstrates the relevance of local biodiversity and healthy functioning ecosystems to young people living and studying in KwaZulu–Natal today. This module describes planet earth as a complex biosphere made up of living and non- living components, each wholly dependent and inextricably linked to each other.

Values in the Workplace
Credits: 8 (80 notional hours)
CESM Code: 040804
Examination: Examined within the institution.
Syllabus: The purpose of this module is as follows: To heighten student's awareness of their personal beliefs, values, and attitudes regarding culture, race, ethnic and other identity statuses and how it intersects with values for the workplace; to enable students to become knowledgeable about values, gender, sexual orientation, socioeconomic status, and disability within society and resultantly within the context of values in the workplace; to enable students to be familiar with methods to develop effective values, ethics and leadership in the workplace, thereby developing a level of social responsibility.

World of Work
Credits: 8 (80 notional hours)
CESM Code: 0408 & 0403
Examination: Examined within the institution.
Syllabus: The purpose of General Education is to ensure that our graduates are not only skilled

professionals in their chosen area of study but also broadly educated and well-rounded local and global citizens. Toward this greater purpose, this module is designed to introduce and develop nontechnical working related competencies and values within students in order to facilitate easier adapting to the workplace in Work Integrated Learning (WIL) placements, and/or their future careers.

FACULTY GENERAL EDUCATION MODULES

English for the Arts
Credits: 12 (120 notional hours)
CESM Code: To be confirmed
Examination: Examined within the faculty.
Syllabus: Development and improvement of English language literacy and proficiency skills, particularly writing, reading and oral communication skills.

Critical Thinking for the Arts
Credits: 12 (120 notional hours)
CESM Code: 170199
Examination: Examined within the faculty.
Syllabus: The purpose of this Module is to develop and improve critical thinking (CT) skills. It is specifically designed to introduce students to the theory and application of critical thinking in an arts-based context. Through exposure to various scenarios (practical exercises; case studies; presentations and group discussions) this module will allow students to practice recognizing and evaluating facts, ideas, opinions and arguments. Thus, developing creative thinking and innovative decision making.

Introduction to Gender Studies
Credits: 8 (80 notional hours)
CESM: Human Sciences – Gender Studies
Examination: Examined within the faculty.
Syllabus: This module is intended to be an integrated introduction to work on gender across several academic fields and disciplines. The module covers broad introductory elements of gender theory and analysis, with both an international and local flavour. Student's personal views and experiences will be valued as the module encourages dialogue in the lectures. The module encourages diversity of opinion and honest debate. The module also aims to challenge the stereotyped, often unquestioned, views many of us hold about gender roles and values in our personal lives. Moreover it seeks to advance equity and equality in society, in accordance with human rights provisions of the South African Constitution and other local, regional and international commitments.

Media and Visual Literacy
Credits: 12 (120 notional hours)
CESM Code: 050102
Examination: Examined within the faculty.
Syllabus: The module offers learners elementary skills to analyse and deconstruct media messages, media advocacy and use the media ethically and responsibly. This module intends to equip undergraduate students with the skills to use and critically analyze the media and images by means of decoding messages.

Social Responsibility and Sustainable Community Development
Credits: 12 (120notional hours)
CESM Code: 100505
Examination: Examined within the faculty.
Syllabus: This module is intended to provide the student with both theoretical as well as practical insights on what it means to be a socially responsible citizen and actively contribute towards sustainable community development initiatives for both the local and global context.

2. **ADVANCED DIPLOMA IN INTERIOR DESIGN (ADIND1) SAQA ID (109281)**

This is a 1-year, 120-credit HEQSF level 7 Diploma.

- **Purpose**

The purpose of this qualification is to produce effective Interior Design graduates who demonstrate advanced technical skill, responsible time management, are able to work both collaboratively and independently, and are able to collect, analyse and critically evaluate visual and written information in a manner which develops feasible solutions to a broad range of identified problems using associated digital technologies whilst satisfying all national building regulations.

The qualification is designed to produce graduates who are sensitive to cultural, environmental and social issues, and who participate in society as responsible global citizens with an appreciation for lifelong learning. The proposed programme is also preparing students for further study at Postgraduate Diploma and Masters level.
The qualification has been designed to provide skills in the practice of, and research into Interior Design namely, professional practice, Interior Design construction codes and regulations, knowledge of products and materials and Interior Design research practices.

- **Exit Level Outcomes**

At the exit level from the programme, a student should be able to demonstrate the ability to:

1.   Solve problems effectively by applying feasible, critical and innovative solutions to Interior Design strategies;
2.   Access, process and manage information in order to conduct research and integrate knowledge to an applied practice within Interior Design;
3.   Communicate and visually present complex technical designs effectively in oral, visual and written form to diverse audiences using appropriate levels of technology;
4.   Apply   statutory   regulations   and   knowledge   of http://www.freedomofmovement.co.za/portfolio/test-1/ advanced building systems to

Interior Design practice;

5. Apply professional ethics and practice to a variety of contexts ensuring responsibility for, and management of, their own learning.

- **Graduate attributes**

• Critical and creative thinkers who work independently and collaboratively.
Graduates will be effective problem solvers capable of applying logical, critical and creative thinking strategies to interior design practices. They will have developed competencies that enable them to function effectively as team members who are resourceful and responsible and able to manage relationships with other team members.

• Knowledgeable practitioners.
Graduates will have an in-depth knowledge in Interior Design, and an ability to apply that knowledge in practice.

• Effective communicators
Graduates demonstrated proficiency in communicating and presenting complex Interior Design arguments and ideas effectively in oral and written forms and to diverse audiences.

• Culturally, environmentally and socially aware within a local and global context;
Graduates will have engaged in processes to enable them to recognise the seminal cultural, environmental and social issues that have an impact both on Interior Design in a local context and globally. They are aware of the ethical implications of human behaviour.

• Active and reflective learners;
Graduates will take active, personal responsibility for their learning to enhance their professional and personal life and career development.

2.1   PROGRAMME STRUCTURE

PROGRAMME STRUCTURE

ADVANCED DIPLOMA IN INTERIOR DESIGN

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Requisites	Co-Req	Exam**
Study Period 1: Semester 1								
Interior Design Research Practices	INRP401	1	7	20	C	Nil	Nil	CA
Interior Design 401	INDE401	1	7	20	C	Nil	Nil	CA
Advanced Professional Practice for Interior Design	APLD401	1	7	20	C	Nil	Nil	CA
Study Period 1: Semester 2								

Advanced Interior Construction Codes and Regulations	AICC4 01	I	7	40	C	Nil	Nil	CA
Products and Materials 402	PMAT4 01	I	7	20	C	Nil	Nil	CA

* C = Compulsory; E = Elective

2.2 PROGRAMME INFORMATION

2.2.1. Employment Opportunities:

It is expected that graduates of this qualification register as Senior Interior Designers on the IID (The African Institute of the Interior Design Profession)_professional category classification. This allows them to practice as Senior interior designers whether employed by a practice, or self-employed in their own business. Other career opportunities are available such as product design, industrial design or surface design where applicable.

2.2.2. Student Code of Conduct; Please refer to the student code of conduct signed each academic year.

1.   Student conduct:
1.1   Students in general, are expected to conduct themselves in a manner which befits a   professional work environment.
1.2   Any student caught removing any item of property belonging to DUT will be reported to   security and charged with theft. This includes the computer mouse from your computer. If   you own a laptop, please purchase your own mouse.
1.3   Any student caught defacing any item of property belonging to DUT will be reported to   security and charged with malicious damage to property. This includes writing on furniture   and walls.

2.   Attendance:
2.1   Refer to Rule 2.2 and 2.3 in Departmental Handbook: Registers are to be signed and attendance will be monitored. If a students' work is not seen in class they will not be marked as being present. In addition, interaction with lecturers (during appropriate time slots) is required.
2.2   If a student misses a test, briefing or crit, a doctors' note or letter of explanation is required. This is to be signed and dated by your doctor/guardian. An "Absence Schedule" is to be obtained from the secretary (Miss Nhlumayo). The secretary will get all lecturers concerned for days/dates missed to co-sign the Absence Schedule, to which your doctor's note will be attached, by the secretary, for filing. The absence schedule is to be filled in by yourself. Staff members will document what you have missed in relation to lectures and assignments, as well as whatever outcomes have resulted from your absence. It is the   students' responsibility to follow up with the secretary as to the outcomes.

2.3 Sickness does not exempt students from adhering to the specified hand-in dates and/or test dates. Tests and briefings will NOT be repeated for ANY reason.

2.4 Only under exceptional cases will ONE condonement per subject per year be allowed and only if a doctors' certificate is produced. Doctor's notes will be verified due to false certificates being issued.

2.5 Refer to Rule 2.2 in Departmental Handbook: Briefings, presentations and crits are compulsory and a register will be taken. Should a student be absent without a doctors' note ten (10) marks will be deducted from all final marks for non-attendance.

2.2.3. Project Extensions

Extensions will be granted by lecturers on assignments and projects for unforeseen circumstances ONLY (student protests etc). Extensions WILL NOT be granted because students have not managed their time and are behind in their work. Students are expected to responsibly manage their time.

2.2.4. Assessment and Moderation

Students are expected to work steadily through the period of registration in order to achieve the highest results possible. Assessments could include a variety of methods including, but not limited to, written tests, oral tests, practical submissions, group work, portfolios and assignments. Refer to each module's study guide for an outline of assessments. Moderation follows the DUT requirements.

2.2.5. Continuous Assessment

Modules in this programme are assessed through continuous assessment. As such, they do not have a final examination, and there are no supplementary examinations. The results for these modules are determined through a weighted combination of assessments. Applicants are encouraged to work steadily through the period of registration in order to achieve the highest results possible. Assessment details are listed in each module study guide.

2.3 PROGRAMME RULES

2.3.1. Minimum Admission Requirements

The General Rules applicable for admission into Advanced Diploma studies will apply as per Rule G21C(1), Rule G3 and G7.

2.3.2. Duration of Programme

1 year full-time. Rule G21C (2) and (3) refers.

2.3.3. Promotion to a Higher Level/ Progression rules

Refer to DUT Rule G16.

2.3.4.   Exclusion Rules
Refer to DUT Rule G17.

2.3.5. Assessment rules
All modules will be assessed by means of continuous assessments. Final module marks will be calculated as a weighted average of all assessments for that module. Any resubmission and/or reassessment will be capped at the 50% pass mark.

2.4   SUBJECT CONTENT

ADVANCED DIPLOMA IN INTERIOR DESIGN
PROGRAMME CODE: ADIND1
Duration: Minimum 1 year, maximum 2 years
Credits: 120 (1200 notional hours)
Entrance Requirement: Diploma or equivalent (NQF6)

Advanced Interior Construction Codes and Regulations
Credits: 40 (400 notional hours)
CESM Code: 030206
Examination: Examined within the department, externally moderated.
Syllabus: The purpose of this module is to deepen the knowledge of advanced building construction systems through specification and documentation in order to apply legislation ensuring safety, accessibility, energy efficiency and sustainability in all interior environments.

Advanced Professional Practice for Interior Design
Credits: 20 (200 notional hours)
CESM Code: 030206
Examination: Examined within the department, externally moderated.
Syllabus: The purpose of this module is to deepen the understanding and application of professional practice within the context of interior design ensuring contract documentation, ethical practices and local legislations are considered in applied design projects.

Interior Design 401
Credits: 20 (200 notional hours)
CESM Code: 030206
Examination: Examined within the department, externally moderated.
Syllabus: This module integrates theory into practice by combining research and complex problem identification with design thinking, requiring students to apply research within a given topic to creative design solutions using innovative and appropriate methods.

Interior Design Research Practices
Credits: 20 (200 notional hours)
CESM Code: 030206
Examination: Examined within the department, externally moderated.
Syllabus: The purpose of this module is to develop an understanding of the research process by engaging with social, economic, environmental and ethical issues with specific reference to human behaviour design theories and psychological factors.

Products and Materials 402

Credits:	20 (200 notional hours)
CESM Code:	030206
Examination:	Examined within the department, externally moderated.

Syllabus: The purpose of this module is to develop an advanced working knowledge and comprehensive understanding of appropriate product and material selection and specification which will ensure that interior environments comply with building standards, safety, accessibility, user needs, energy efficiency and sustainability in innovative ways.

3. **POSTGRADUATE DIPLOMA IN INTERIOR DESIGN (PGDID1) SAQA ID (110051)**

This is a -year, 120-credit HEQSF level 8 Postgraduate Diploma

- **Purpose**

The purpose of this qualification is to produce effective Interior Design graduates who demonstrate responsible time management, are able to rigorously apply research methodologies to self-identified social conditions, are able to work independently, and are able to collect, analyse and critically evaluate visual and written information in a manner which develops feasible conceptual design solutions using associated digital technologies.

The qualification is designed to produce graduates who are sensitive to cultural, environmental and social issues, and who participate in society as responsible global citizens with an appreciation for research and lifelong learning. The proposed programme is also preparing students for further study at Masters level.

The qualification has been designed to provide skills in the practice of interior design research and application namely, Research Methodology and Practice and Interior Design conceptualisation.

- **Exit level Outcomes**

At the exit level from the programme, a student should be able to demonstrate the ability to:

- Propose an innovative research study in Interior Design, identify the theoretical framework and justify the methodological decisions.
- Apply researched, feasible, critical, technical and innovative solutions to Interior Design problems in a social context.
- Access, process, critically evaluate and manage information in order to conduct ethical research and assimilate theoretical findings to an applied

practice within Interior Design.

- Communicate and visually present complex, justified design solutions effectively in oral, visual and written form to diverse audiences using appropriate levels of technology.
- Apply professional research ethics and practice to a variety of contexts ensuring responsibility for, and management of, their own learning.

- **Graduate attributes**

Graduates of this programme will demonstrate evidence of the following:

1. Critical and creative thinkers who work independently and collaboratively.

Graduates will be effective problem solvers capable of applying logical, critical and creative thinking strategies. They will have developed competencies that enable them to function effectively as team members who are resourceful and responsible and able to manage relationships with other team members.

2. Knowledgeable practitioners.

Graduates will have an in-depth knowledge in their chosen field of study, and an ability to apply that knowledge in practice.

3. Effective communicators

Graduates demonstrated proficiency in communicating and presenting complex arguments and ideas effectively in oral and written forms and to diverse audiences.

4. Culturally, environmentally and socially aware within a local and global context;

Graduates will have engaged in processes to enable them to recognise the seminal cultural, environmental and social issues that have an impact both on their local context and globally. They are aware of the ethical implications of human behaviour.

5. Active and reflective learners;

Graduates will take active, personal responsibility for their learning to enhance their professional and personal life and career development.

3.1 PROGRAMME STRUCTURE

POSTGRADUATE DIPLOMA IN INTERIOR DESIGN

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Req.	Co-Req	Exam **
Study Period 1: Semester 1								
Research Methodologies for Interior Design	RESM801	1	8	12	C	Nil	Nil	CA
Interior Design Research Project	IDPR801	1	8	12	C	Nil	Nil	CA
Interior Design 501	INTD801	1	8	36	C	Nil	Nil	CA
Study Period 1: Semester 2								
Advanced Interior Construction Codes and Regulations 502	AICR802	1	8	12	C	Nil	Nil	CA
Products and Materials 502	PRAM802	1	8	12	C	Nil	Nil	CA

Interior Design 502	INDE80 2	I	8	36	C	Nil	Nil	CA

* C = Compulsory; E = Elective

3.2   PROGRAMME INFORMATION

3.2.1. Employment Opportunities:

It is expected that graduates of this qualification register as Senior Interior Designers on the IID (The African Institute of the Interior Design Profession) professional category classification. This allows them to practice as Senior interior designers whether employed by a practice, or self-employed in their own business. Other career opportunities are available such as product design, industrial design or surface design where applicable.

3.2.2. Student Code of Conduct; Please refer to the student code of conduct signed each academic year.

1.   Student conduct:
1.1   Students in general, are expected to conduct themselves in a manner which befits a   professional work environment.
1.2   Any student caught removing any item of property belonging to DUT will be reported to security and charged with theft. This includes the computer mouse from your computer. If you own a laptop, please purchase your own mouse.
1.3   Any student caught defacing any item of property belonging to DUT will be reported to security and charged with malicious damage to property. This includes writing on furniture   and walls.

2.   Attendance:
2.1   Refer to Rule 2.2 and 2.3 in Departmental Handbook: Registers are to be signed and attendance will be monitored. If a students' work is not seen in class they will not be marked as being present. In addition, interaction with lecturers (during appropriate time slots) is required.
2.2   If a student misses a test, briefing or crit, a doctors' note or letter of explanation is   required. This is to be signed and dated by your doctor/guardian. An "Absence Schedule" is to be   obtained   from   the secretary (Miss Nhlumayo). The secretary will get all lecturers concerned for days/dates missed to co-sign the Absence Schedule, to which your doctor's note will be attached, by the secretary, for filing. The absence schedule is to be filled in by yourself. Staff members will document what you have missed in relation to lectures and assignments, as well as whatever outcomes have resulted from your absence. It is the students' responsibility to follow up with the secretary as to the outcomes.
2.3   Sickness does not exempt students from adhering to the specified hand-in dates and/or   test dates. Tests and briefings will NOT be repeated for ANY reason.

2.4   Only under exceptional cases will ONE condonement per subject per year be allowed and only if a doctors' certificate is produced. Doctor's notes will be verified due to false certificates being issued.

2.5   Refer to Rule 2.2 in Departmental Handbook: Briefings, presentations and crits are compulsory and a register will be taken. Should a student be absent without a doctors' note ten (10) marks will be deducted from all final marks for non-attendance.

2.2.3.   **Project Extensions**

Extensions will be granted by lecturers on assignments and projects for unforeseen circumstances ONLY (student protests etc). Extensions WILL NOT be granted because students have not managed their time and are behind in their work. Students are expected to responsibly manage their time.

2.2.4.   **Assessment and Moderation**

Students are expected to work steadily through the period of registration in order to achieve the highest results possible. Assessments could include a variety of methods including, but not limited to, written tests, oral tests, practical submissions, group work, portfolios and assignments. Refer to each module's study guide for an outline of assessments. Moderation follows the DUT requirements.

2.2.5.   **Continuous Assessment**

Modules in this programme are assessed through continuous assessment. As such, they do not have a final examination, and there are no supplementary examinations. The results for these modules are determined through a weighted combination of assessments. Applicants are encouraged to work steadily through the period of registration in order to achieve the highest results possible. Assessment details are listed in each module study guide.

3.3   PROGRAMME RULES

3.3.1. Minimum Admission Requirements

The General Rules applicable for admission into Postgraduate Diploma studies will apply as per Rule G22B(1), Rule G3 and G7.

3.3.2.   Duration of Programme

1 year full-time. Rule G22B (2) and (3) refers.

3.3.3.   Promotion to a Higher Level/ Progression rules

Refer to DUT Rule G16.

3.3.4.   Exclusion Rules

Refer to DUT Rule G17.

3.3.5. Assessment rules

All modules will be assessed by means of continuous assessment. Final module marks will be calculated as a weighted average of all assessments for that module. Any resubmission and/or reassessment will be capped at the 50% pass mark.

3.4   SUBJECT CONTENT

POSTGRADUATE DIPLOMA IN INTERIOR DESIGN
Research Methodologies for Interior Design (RESM801)
Credits: 12 (120 notional hours)
CESM Code: 070502
Syllabus: The purpose of this module is to cultivate an understanding of research methodologies, theories and paradigms relevant to the applied arts, with specific emphasis on research methods within the built environment.

Interior Design Research Project (IDPR801)
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to develop knowledge of the research process by identifying, analysing and synthesising a social, economic, environmental or ethical research problem with specific reference to human behaviour and psychological factors within the built environment.

Interior Design 501 (INTD801)
Credits: 36 (360 notional hours)
CESM Code: 030206
Syllabus: This module integrates theory into practice by combining research and complex problem identification with design thinking, requiring students to apply their own research findings to conceptualise design solutions using innovative and appropriate methods.

Advanced Interior Construction Codes and Regulations 502 (AICR802)
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to extend the knowledge of advanced building construction systems through specification and documentation in order to adhere to national legislation regarding safety, accessibility, energy efficiency and sustainability in all interior environments.

Products and Materials 502 (PRAM802)
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to develop a knowledge of product and material selection and specification which will ensure that interior environments comply with building standards, safety, accessibility, user needs, energy efficiency and sustainability in innovative ways.

Interior Design 502 (Interior Design 502)
Credits: 36 (360 notional hours)
CESM Code: 030206

Syllabus: This module integrates theory into practice by combining research and complex problem solving with design thinking, requiring students to apply their own research findings to develop final, feasible design solutions using innovative and appropriate methods.

4. **MASTER OF APPLIED ARTS IN INTERIOR DESIGN (MAINT1)**

This is a 1-3 year, 180-credit HEQSF level 9 Masters of Applied Arts in Interior Design Degree

4.1 PROGRAMME INFORMATION:

Independent learning through the duration of the MAA Interior Design qualification expects a post-graduate student to demonstrate the ability to establish a research topic, understand relevant theories, construct an appropriate research methodology and draw valid conclusions. The MAA study is an opportunity for students to display their capabilities as a critical researcher, committed to contributing to the development of a strong research culture within the field of the Applied Arts. Kindly refer to the DUT Postgraduate guide, and MAA Interior Design study guide.

4.4.1.1.   Critical Cross-Field Outcomes
The critical cross field outcomes refer to the skills that are desirable for all members of society and are highly valued by employers in the interior design industry. Through your research you may learn to;

- Understand the social contribution of interior design with regard to economic growth, entrepreneurship, and sustainability.
- Understand that interior design may be a tool for social change by improving the quality of life and providing solutions that are responsive to individual and community needs.
- Appreciate interior design as a research and development-based process, which requires the learner to investigate primary and secondary sources.
- Reinforce concepts of design methodology and problem solving as a lifelong learning skill.
- Engender a sense of self-discipline by emphasizing the need for effective time management in meeting deadlines, which is an essential part of professional practice.
- Appreciate interior design as an integral part of the world.
- Participate as a responsible citizen in the life of local, national and   global communities.
- Be culturally and aesthetically sensitive across a range of social contexts.

4.4.1.2.   Attendance
The course is primarily research-driven and it is assumed that you will be self-motivated. Academic staff will therefore function in a supervisory and facilitating role rather than a teaching role. Attendance is not on a daily basis as in more junior levels

of study, and it is up to the student to ensure that he/she makes adequate progress.

Masters students should attend Research Methodology workshops, Writing Centre activities, Library orientation and the Visual Design Communication seminars as scheduled.

4.4.1.3. Supervision

You will be allocated an appropriate supervisor and co-supervisor according to your proposed field of study. Students may also recruit suitably qualified co-supervisors from either industry or other tertiary institutions, and in addition may consult any other relevant and authoritative individual for information. Any student wishing to recruit an external supervisor must put forward names to the Department of Visual Communication Design prior to registration. Both internal and external supervisors and co-supervisors must be approved by the Faculty Research Committee and the DUT Higher Degrees Committee.

NB: The main supervisor must have a PhD or other doctoral qualification, and at least one must have experience relevant to the study specialisation.

The precise details of the relationship between student and supervisor(s) will be recorded in a contract based on the agreed project proposal: both these documents may however be altered if necessary by mutual agreement between student and supervisor(s). Records will be kept of discussions and decisions between students and supervisors and should be signed by both.   Please also refer to the Post-Graduate Student's Guide (appendix 1) for further information.

4.4.1.4. Learning, Teaching and Assessment Strategies

The learning and teaching strategies employed exist to help you achieve the desired outcomes of the course. They are likely to vary from stage to stage. And from year to year depending on the needs of the individual students or cohort. They may generally include; lectures, tutorials, seminars, workshops, group or team exercises, self-directed study and different forms of assessment.

Self-Directed study:
Unlike undergraduate qualifications, postgraduate studies significant self-study. Self-directed study needs particularly careful scheduling and monitoring. A rigorous schedule, in the form of a personal programme of study is highly recommended. To assist in this regard literature on self-study has been included under relevant headings and references.

Consultations and Feedback:
Students must ensure they attend scheduled consultations as these form the main contact between student and supervisor. All consultations should conclude with written feedback to the supervisor on the day of consultation to enable both parties to document and monitor progress.

4.4.1.5. Assessment Methods

Assessment of a student's work will take place in a number of ways:

Diagnostic Assessment: used to identify and assess your design interests and strengths, and so to assist you in finalising your specialist area and major project focus, and documenting this process in the Research Proposal.

Formative assessment: a continuous process that provides criticism and feedback in order to improve both theoretical and applied work before final summative assessment. Formative assessment includes participation in tutorials, seminars, presentations and individual discussions with supervisors.

Summative assessment: this is the final conclusive assessment which takes place at the end the degree. It will be based on an assessment of your achievement of the learning outcomes required, as agreed by the external examiners.

Self-assessment: students are advised to reflect seriously on whatever feedback has been given them, whether verbal or written, and use this experience to judge for themselves thereafter the extent to which they are meeting the outcomes of the course.

Peer Assessment: students are encouraged to critique each other's work both in group sessions and individually. This should be both given and taken constructively, with the intention to improve the work.

4.4.1.6. Final Examination

External examiners and moderators are appointed by the DUT for the final examination, via the Faculty Research Committee. Students at this level of study may not contact or enquire after the identity of the examiners.

The final examination for the award of the degree may consist of either (i) full academic dissertation or, (ii) half dissertation and exhibition. In either case the student must give three months' notice in writing of their intention to submit their project for examination (Form PG5). Examiners will be appointed by the Department of Visual Communication Design, and will examine the submission. For further details of this process, please see page 17 of the Postgraduate Students' Guide.

The recommendations open to examiners include:
- Acceptance "as is" of the dissertation and awarding of the degree
- Acceptance of the dissertation once minor revisions have been made to the satisfaction of the supervisor
- Requirement of major revisions to the dissertation and re-examination of the revised dissertation
- Rejection of the dissertation without the opportunity of re-submission

Please note: The department reserves the right to refuse final examination of a student's work in the event that is not ready or not of sufficient standard, and will then require the student to re-register the following year.

4.2 PROGRAMME RULES

4.4.2.1 Minimum Admission Requirements

Application and Pre-Requisites
Aligned to the HEQSF, the minimum admission requirement is a relevant Bachelor Honours Degree or a relevant Postgraduate Diploma. A relevant Bachelor's Degree at level 8 may also be recognised as meeting the minimum entry requirement. It is recommended that the applicants have a final mark of 65% or above, with particular focus given to the written components of the qualification, owing to the increased theoretical and research emphasis on the qualification. Depending on a student's industry experience, content of previous courses, and intended research project, the applicant may also be required to complete bridging modules or courses. Applicants must complete and submit an application form, including a CV and copies of relevant qualifications. The application form should detail the intended research topic, underpinning theories, research methodologies and previous experience. The documents will be assessed by academic staff in terms of level of ability and experience, feasibility of proposed study, as well as capacity in the programme and availability of appropriate supervision. Entry to the MAA interior design degree will be awarded or refused on this basis.

Recognition of Prior Learning:
Applicants may be entitled to Recognition of Prior Learning (RPL) depending on their qualifications and experience. RPL applicants must apply to the RPL Officer.

A candidate for RPL may either approach the RPL office first to ascertain how RPL works and be assisted with developing a portfolio of evidence; or the Programme Co-ordinator of the programme can refer the candidate to the RPL office. Candidates will be required to write a reflective and academically acceptable report on their industry experience to the satisfaction of the department, and to show a comprehensive portfolio of relevant and an acceptable standard of Interior Design work. The candidate may also be required to complete a bridging course or modules, depending on their previous experience and intended project. Interior Design academic staff will examine the applicant's portfolio of evidence and determine how best the candidate can receive credits for N. Dip. or B. Tech studies. Once approved by departmental staff, the application must be further approved at a Faculty of Arts and Design Executive Committee (EXCO) meeting before the applicant can register.
A non-refundable fee is payable for RPL applications.

Conferment of Status:
Applicants from other, related disciplines may also be able to apply for this course. Such applicants must apply for Conferment of Status through the department in order that their qualifications are accepted as suitably equivalent. This will be granted subject to the requirements of experience, report and bridging work, as agreed by the department. Applicants with qualifications from other countries must also apply for Conferment of Confirmative Status. Application may be made through the Faculty Office on City Campus.

Application of RPL or conferment of Status:
Applicants wishing to apply for either Recognition of Prior Learning or Conferment of Confirmative Status should inform the department of this by the beginning of July of the year before they wish to start the course, in order to ensure that their studies are not delayed.

4.4.2.2 Duration of Programme:

The minimum time to complete the MAA Interior Design qualification is one year formal registered study and the maximum period allowed is three years. If you do not obtain your degree within three years after first registering for the qualification, the university may refuse to renew your registration or may impose any conditions they deems fit. You may apply to the Faculty Board for an extension of your studies through your supervisor if necessary.

4.4.2.3 Instructional Programme

The first requirement of the MAA Interior Design qualification is the development of a Research Proposal which will need to be submitted for approval by the institution. This proposal formulates, describes and motivates for the research, the dissertation and the applied design where chosen. Following approval of the proposal and ethical clearance, the study can commence. There are two options for submission formats for completion of the MAA Interior Design as follows;

1. **Full Dissertation:**
Students are required to complete a 40,000 word research paper, excluding footnotes, endnotes, illustrations and appendices.
Weighting of dissertation: 100%

2. **Half Dissertation and Exhibition:**
Students are required to submit;
   a. a 20,000 word research paper, excluding footnotes, endnotes, illustrations and appendices,
   b. An applied interior design component of which quality and quantity should be of a professional standard, reflecting an in-depth exploration into your chosen area of focus. The project is complemented by a design rationale which should

reflect an advanced level if thought and application thereof.

These will be examined together and so it is important to note that the two components must be interrelated. The inclusion of the interior design scheme, along with its scope, should be discussed with supervisors.

Weighting of dissertation: 50%
Weighting of design project: 50%

4.4.2.4 Proposal

The Research Proposal is the first outcome of the Master's course. It is a detailed and motivated plan of the study, which should explain:

1. The field of the research and a provisional title;
2. The context in which the research will take place;
3. The research problem and aims;
1. A review of relevant literature, establishing a theoretical framework,
5. Discussing relevant discourses, and identifying the need for the study;
6. The research methodology that will be employed;
7. A detailed plan of the activities involved in the research;
8. The proposed structure of the dissertation;
9. Potential outputs, e.g. exhibitions, publications, artefacts, etc;
10. A list of key references; plus various other information.

In order to complete a research proposal to an acceptable standard, considerable initial study must be undertaken. This will require reading around not just the study focus or specialisation, but also on methodologies, theoretical frameworks, current academic discourses and criticism. This theoretical study, as detailed below, may be directed via group seminars and tutorials, or undertaken by yourself as independent study, with the advice of your supervisor(s).

Primary research may not commence, and the degree may not be completed unless a Research Proposal has been officially approved by the Faculty Research Committee, the Higher Degrees Committee, and the Institutional Research Ethics Committee (if relevant).

4.4.2.5 Progress Report

Students must present an annual progress report to the Department. Refer to the Post Graduate study guide.

MASTER OF APPLIED ARTS IN INTERIOR DESIGN (MAINT1) SAQA ID (96834)

Code	Module	*C/O	Semester /Year	Assessment Method	NQF Level	Pre-Req:

| RPJI531 | Research Project: Interior Design | C | Year | Research and Dissertation | 9 | Honours or Postgraduate Diploma (NQF8) |

* C = Compulsory; O = Optional

5. **EXTENDED CURRICULUM PROGRAMME (ECP) SAQA ID (111012)**

- **Purpose**

The Extended Curriculum Programme has been designed to target the desired skills by using a combination of regular modules, augmented modules, (Interior Design Communication 101 (augmented), Interior Construction, Codes & Regulations 101 (augmented), Interior Design 101 (augmented), Human Environment Needs 101 (augmented)),and fully foundational modules programme (Foundational Presentation Drawing, Foundational Design Technology, Foundational Construction Drawing), which aim to develop and better prepare the student for the regular programme. The students who qualify for ECP are often not afforded the same diversity of subject offerings at their secondary schools (such as Visual Arts). This entry point allows development of such skills at a fundamental level.

After 18 months, the students join the mainstream Interior Design students. Here, the purpose is to produce effective Interior Design graduates who demonstrate critical and creative thinking working both independently and collaboratively, are knowledgeable practitioners, effective communicators in presenting complex arguments to diverse audiences, are culturally, environmentally and socially aware within a local and global context and who are active and reflective learners who take responsibility for their personal and professional development.

- **Exit Level outcomes**

At the exit level from the programme, a student should be able to demonstrate the ability to:
  o Apply logical and innovative solutions to solve a range of Interior Design problems;
  o Apply knowledge of human behaviour and built environment theories to Interior Design practice;
  o Communicate and visually present arguments and designs in oral, visual and written form to diverse audiences using appropriate levels of technology;
  o Apply statutory regulations and professional standards to Interior Design practice;
  - Demonstrate knowledge of professional Interior Design practice, procedure and ethics.

Graduate attributes

Graduates of this programme will demonstrate evidence of the following:

1. **Critical and creative thinkers who work independently and collaboratively.**

Graduates will be effective problem solvers capable of applying logical, critical and creative thinking strategies. They will have developed competencies that enable them to function effectively as team members who are resourceful and responsible and able to manage relationships with other team members.

2. **Knowledgeable practitioners.**

Graduates will have an in-depth knowledge in their chosen field of study, and an ability to apply that knowledge in practice.

3. **Effective communicators**

Graduates demonstrated proficiency in communicating and presenting complex arguments and ideas effectively in oral and written forms and to diverse audiences.

4. **Culturally, environmentally and socially aware within a local and global context;**

Graduates will have engaged in processes to enable them to recognise the seminal cultural, environmental and social issues that have an impact both on their local context and globally. They are aware of the ethical implications of human behaviour.

5. **Active and reflective learners;**

Graduates will take active, personal responsibility for their learning to enhance their professional and personal life and career development

5.1 PROGRAMME STRUCTURE

EXTENDED CURRICULUM PROGRAMME (ECP)

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Req.	Co-Req	Exam**
Study Period 1: Semester 1								
Foundational Presentation Drawing	TBC	1	5	8	C	Nil	Nil	No
FGE: English for the Arts	EGLA101	1	5	12	C	Nil	Nil	No
IGE: Cornerstone 101	CSTN101	1	5	12	C	Nil	Nil	No
Study Period 1: Semester 2								
Foundational Construction Drawing	TBC	1	5	12	C	Nil	Nil	No
Foundational Design Technology	TBC	1	5	12	C	Nil	Nil	No
Human Environment Needs 101(augmented)	TBC	1	5	8	C	Nil	Nil	No
Study Period 2: Semester 1								
Interior Design	TBC	1	5	8	C	Nil	Nil	No

Communication 101(augmented)								
Interior Construction, Codes & Regulations 101(augmented)	TBC	1	5	8	C	Nil	Nil	No
Students to choose **one** IGE elective:								
Introduction to Technopreneurship	ITCH101	1	5	8	E	Nil	Nil	No
Values in the Workplace	VWKP101							
Interpersonal Communication & Self	ICMS101							
Study Period 2: Semester 2								
Products and Materials 101	PAMA101	1	5	8	C	Nil	Nil	No
Interior Design 101	INDE101	1	6	16	C	Nil	Nil	No
Students to choose **one** IGE elective:								
Information and Communication Literacy and Skills	ICTL101	2	5	8	E	Nil	Nil	No
Sustainable Earth Studies	SERS101							
World of Work	WWRK101							
Study Period 3: Semester 1								
Interior Design Communication 201	IDCO201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	No
Interior Design 201	INDE201	2	6	20	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	No
Human Environment Needs 201	HUEN201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and	Nil	No

						Materials 101; Interior Design 101; Human Environment Needs 101		
Students to choose **one** FGE elective:								
Media and Visual Literacy	MVLT 101	2	5	12	E	Nil	Nil	No
Critical Thinking	CRTH 101							
Social Responsibility and sustainable community development	SRSC101							
Study Period 3: Semester 2								
Interior Construction, Codes & Regulations 201	ICCR201	2	6	20	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	No
Products and Materials 201	PAMA 201	2	6	16	C	Interior Design Communication101; Interior Construction, Codes & Regulations 101; Products and Materials 101; Interior Design 101; Human Environment Needs 101	Nil	No
Interior Design 202	INDE202	2	6	20	C	Interior Design 201	Nil	No
Students to choose **one** IGE elective:								
Information and Communication Literacy and Skills	ICTLI01	2	5	8	E	Nil	Nil	No
Sustainable Earth Studies	SERS101							
World of Work	WWRK101							
Study Period 4: Semester 1								
Human Environment Needs 301	HEUN301	3	6	12	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human		No

						Environment Needs 201; Interior Design Communication 201		
Professional Practice for Interior Design 101	PPID101	3	6	12	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201	Nil	No
Interior Design 301	INDE301	3	6	16	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201	Nil	No
Students to choose **one** IGE elective:								
Equality and Diversity	EQDV 101	3	6	8	E	Nil	Nil	No
Gender Studies	GNST 101							
Community Engagement	CMEP 101							
Study Period 4: Semester 2								
Products and Materials 301	PAMA 301	3	6	12	C	Interior Design 202; Products and Materials 201; Interior Construction, Codes & Regulations 201; Human Environment Needs 201; Interior Design Communication 201	Nil	No
Professional Practice for Interior Design 102	PPID102	3	6	12	C	Professional Practice for Interior Design 101	Nil	No
Interior Design 302	INDE302	3	7	36	C	Interior Design 301	Nil	No
Students to choose **one** FGE elective:								
Media and Visual Literacy	MVLT 101	2	5	12	E	Nil	Nil	No
Critical Thinking	CRTH 101							

Social Responsibility and sustainable community development	SRSC101							

* C = Compulsory; E = Elective

5.2   PROGRAMME INFORMATION

5.2.1. Employment Opportunities:
It is expected that graduates of this qualification register as Senior Interior Designers on the IID (The African Institute of the Interior Design Profession) professional category classification. This allows them to practice as Senior interior designers whether employed by a practice, or self-employed in their own business. Other career opportunities are available such as product design, industrial design or surface design where applicable.

5.2.2. Student Code of Conduct; Please refer to the student code of conduct signed each academic year.

1.   Student Conduct:
1.1   Students in general, are expected to conduct themselves in a manner which befits a   professional work environment.
1.2   Any student caught removing any item of property belonging to DUT will be reported to   security and charged with theft. This includes the computer mouse from your computer. If   you own a laptop, please purchase your own mouse.
1.3   Any student caught defacing any item of property belonging to DUT will be reported to   security and charged with malicious damage to property. This includes writing on furniture   and walls.

2.   Attendance:
2.1   Refer to Rule 2.2 and 2.3 in Departmental Handbook: Registers are to be signed and attendance will be monitored. If a students' work is not seen in class they will not be marked as being present. In addition, interaction with lecturers (during appropriate time slots) is required.
2.2   If a student misses a test, briefing or crit, a doctors' note or letter of explanation is   required. This is to be signed and dated by your doctor/guardian. An "Absence Schedule" is to be   obtained   from   the secretary (Miss Nhlumayo). The secretary will get all lecturers concerned for days/dates missed to co-sign the Absence Schedule, to which your doctor's note will be attached, by the secretary, for filing. The absence schedule is to be filled in by   yourself. Staff members will document what you have missed in relation to lectures and assignments,   as   well   as   whatever outcomes have resulted from your absence. It is the students' responsibility

to follow up with the secretary as to the outcomes.

2.3 Sickness does not exempt students from adhering to the specified hand-in dates and/or test dates. Tests and briefings will NOT be repeated for ANY reason.

2.4 Only under exceptional cases will ONE condonement per subject per year be allowed and only if a doctors' certificate is produced. Doctor's notes will be verified due to false certificates being issued.

2.5 Refer to Rule 2.2 in Departmental Handbook: Briefings, presentations and crits are compulsory and a register will be taken. Should a student be absent without a doctors' note ten (10) marks will be deducted from all final marks for non-attendance.

2.2.3. **Project Extensions**
Extensions will be granted by lecturers on assignments and projects for unforeseen circumstances ONLY (student protests etc). Extensions WILL NOT be granted because students have not managed their time and are behind in their work. Students are expected to responsibly manage their time.

2.2.4. **Assessment and Moderation**
Students are expected to work steadily through the period of registration in order to achieve the highest results possible. Assessments could include a variety of methods including, but not limited to, written tests, oral tests, practical submissions, group work, portfolios and assignments. Refer to each module's study guide for an outline of assessments. Moderation follows the DUT requirements.

2.2.5. **Continuous Assessment**
Modules in this programme are assessed through continuous assessment. As such, they do not have a final examination, and there are no supplementary examinations. The results for these modules are determined through a weighted combination of assessments. Applicants are encouraged to work steadily through the period of registration in order to achieve the highest results possible. Assessment details are listed in each module study guide.

5.3 PROGRAMME RULES

5.3.1. Minimum Admission Requirements
The General Rules applicable for admission into Postgraduate Diploma studies will apply as per Rule G22B(1), Rule G3 and G7.

5.3.2. Duration of Programme
1 year full-time. Rule G22B (2) and (3) refers.

5.3.3. Promotion to a Higher Level/ Progression rules
Refer to DUT Rule G16.

5.3.4. Exclusion Rules
Refer to DUT Rule G17.

5.3.5. Assessment rules
All modules will be assessed by means of continuous assessment. Final module marks will be calculated as a weighted average of all assessments for that module. Any resubmission and/or reassessment will be capped at the 50% pass mark.

5.4 SUBJECT CONTENT

EXTENDED CURRICULUM PROGRAMME (ECP)
Foundational Presentation Drawing
Credits: 8 (80 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to introduce the student to freehand three-dimensional drawing skills, techniques and literacies.

Foundational Construction Drawing
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to introduce the student to technical two-dimensional drawing skills, techniques and literacies.

Foundational Design Technology
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to introduce the student to various components, terminologies and services as related to the built environment.

Human Environment Needs (augmented)
Credits: 8 (80 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to introduce the student to various human factors and how this relates to the built environment through critical thinking problem identification and associated problem solving.

Interior Design Communication 101 (augmented)
Credits: 12 (120 notional hours)
CESM Code: 030206
Syllabus: The purpose of this module is to introduce the student to oral, written and visual communication principles which will ensure the effective communication within the Interior Design profession.

Interior Construction, Codes & Regulations 101 (augmented)
Credits: 8 (80 notional hours)
CESM Code: 030206

Syllabus: The purpose of this module is to introduce the student to interior construction principles through specification and documentation thereof, in order to apply legislation ensuring safety in all designed environments.

Remaining subject content found under Diploma in Interior Design.

3. PHOTOGRAPHY PROGRAMME
I. BACHELOR OF APPLIED ARTS IN COMMERCIAL PHOTOGRAPHY (BACPH1) SAQA ID (108985)

This is a 3 year, 360-credit, NQF level 7, Bachelor's Degree with options to do Post-graduate studies Honours and a Master's Degree.

- **Purpose**

The Bachelor of Applied Arts in Commercial Photography will prepare students to become multi-skilled and critical visual practitioners within an ever-changing society. Throughout the course students will be trained in developing their latent skills as photographic producers, effectively communicating in a world saturated with various forms of imagery. Intensive lectures and client/industry-based briefings equip students with the relevant expertise to follow a career as a professional commercial photographer.

- **Exit level Outcomes**

Upon completion of this degree, students will be able to:
- o Identify the diverse role and function of a commercial photographer in a range of professional photographer/client contexts.
- o Interpret and investigate ideas of key theorists. Utilise photography theory and a range of historical and contemporary practice to produce photographic images and analytical writing.
- o Demonstrate theoretical, technical and aesthetic skills in organizing, managing and production of professionally presented images, in print and electronic formats.
- o Produce highly conceptual, professional photographic images to appropriate technical standards suitable for assessments, portfolio, exhibitions, and competitions.
- o Collaborate with team members, apply independent thinking in selecting, constructing and assessing one's own photography with fellow students' and peers.
- o Gather creditable information from a variety of primary and secondary sources. Analyse, synthesize and paraphrase information for academic documents. Present finding accurately and coherently. Respect and acknowledge rules around copyright and plagiarism, using DUT's referencing guide.

- **Graduate attributes**

- o Critical and creative thinkers who work independently and collaboratively: Innovation and research. Identify and analyse theoretical and practical components of photography making and academic evidence-based argument. Critical evaluation. Informed and ethical decision-making in visual, written and oral communication. Reflective practice.

- o Knowledgeable practitioners: Showing a complex understanding of the role and use of relevant technology both for design purposes and in a socio-cultural context; demonstrating advanced competence in core design skills and the use of current design industry technology.
- o Effective communicators: Utilizing visual, verbal, textual and/or electronic forms, to present complex design solutions appropriate to the audience and social context identified for the research problem.
- o Culturally, environmentally, and socially aware within a local and global context: Develop sensitivities towards cultural, environmental, and social issues including use of materials and production processes, application of sound ethical and psychological approaches and conduct in photography making.
- o Active and reflective learners: prepare for employment or self-employment, through a pro-active discipline-specific approach, self-awareness, life skills and life-long learning attitude; ability to work both individually and collaboratively, from peers to the wider community.

1.1   PROGRAMME STRUCTURE

BACHELOR OF APPLIED ARTS IN COMMERCIAL PHOTOGRAPHY

Name of Module	Module Code	Study Period	NQF Level	Module Credits	C/E*	Pre-Req.	Co- Req	Exam**
Study Period 1: Semester 1								
Cornerstone 101	CSTN101	1	5	12	C	Nil	Nil	No
The Entrepreneurial Edge	TENE101	1	5	8	E	Nil	Nil	No
Applied Photographic Techniques 1 A	APHA101	1	5	16	C	Nil	Nil	No
History of Photography 1 A	HPHA101	1	5	16	C	Nil	Nil	No
Research Methods 1 A	RSMA101	1	5	16	C	Nil	Nil	No
Study Period 1: Semester 2								
English for the Arts	EGLA101	1	5	12	C	Nil	Nil	No
Research Methods 1 B	RSMA102	1	5	16	C	RSMA101	Nil	No
History of Photography 1 B	HPHB101	1	5	16	C	HPHA101	Nil	No
Study Period 2: Semester 1								
Global Environment	GENV101	2	5	8	E	Nil	Nil	No
Media & Visual Literacy	MVLT101	2	5	12	C	Nil	Nil	No

Course	Code							
Applied Photographic Techniques 2 A	APHA201	2	6	12	C	APHB101	Nil	No
History of Photography 2 A	HPHA201	2	6	16	C	HPHB101	Nil	No
Photographic Theory 1 A	PTHA101	2	6	16	C	Nil	Nil	No
Study Period 2: Semester 2								
Applied Photographic Techniques 2 B	APHB201	2	7	24	C	APHA201	Nil	No
Photographic Theory 1 B	PTHB101	2	6	16	C	PTHA101	Nil	No
History of Photography 2 B	HPHB201	2	6	16	C	HPHA201	Nil	No
Study Period 3: Semester 1								
Critical Thinking for the Arts **OR** Social Responsibility and Sustainable Community Development	CRTH101 SRSC101	2	5	12	E	Nil	Nil	No
Applied Photographic Techniques III A	APHA301	3	7	12	C	APHB201	Nil	No
Photographic Theory II A	PTHA201	3	7	16	C	PTHB101	Nil	No
Visual Communication IA	VCPA101	3	7	16	C	Nil	Nil	No
Study Period 3: Semester 2								
Applied Photographic Techniques III B	APHB301	3	7	24	C	APHA301	Nil	No
Photographic Theory II B	PTHB201	3	7	16	C	PTHA201	Nil	No
Visual Communication IB	VCPB101	3	7	16	C	VCPA101	Nil	No
Equality & Diversity **OR** Community Engagement Project	EQDV101 CMEP101	3 2	6 5	8	C E	Nil	Nil	No

1.2   PROGRAMME INFORMATION

The purpose of the qualification is three-fold: firstly, to prepare students for industries and specializations within a Commercial Photographic field, centred on a range of industries focused on principles of Visual Communication Design, to enrich industries and professions with creative and skilled graduates as generalist designers with advanced specializations. Secondly, to provide further opportunity for specialised, Honours-level applied study in the field of Visual Communication Design, and thirdly to further education in research design, methods and experience, as appropriate to the discipline, in preparation for Master's level study. The proposed degree will provide tuition through a series of lectures, seminars, and project-based learning that will cover photographic techniques, creative practices, and relevant historical and theoretical content.

1.3   PROGRAMME RULES

The programme rules are well noted in a Code of Conduct document, which is to be read in conjunction with the University handbook and module study guides. Rules are in place to create a productive space for professional learning. Failing which, consequences will apply. Students are required to conduct themselves in a professional work environment which is conducive to creative production. Good communication and respect are required always.

1.3.1   ATTENDANCE

Attendance is compulsory for all online and physical classes. This includes studio demonstrations, critiques, digital software tutorials, guest lectures, field trips, visits to industry and Gallery excursions. Students must be punctual for all lectures, demonstrations, crits and online classes.

The programme requires 80% attendance across all modules. One assignment per subject may be condoned under exceptional cases. See rule G13 in DUT's Rule book for students. Should a student be unable to attend lectures, supporting evidence (a doctors' note, affidavit or letter from your Guardian/Parent) with clear reasons and motivations must be emailed to the lecturer(s) concerned and the Programme Secretary, within 7 days. It is the student's responsibility to catch up work. A lack of attendance will have a negative impact on academic performance and assessments marks. For instance, uncondoned absenteeism from lectures, assignments, submissions, or practical classes will result in marks being deducted. After 5 days, no late work will be accepted without a valid doctor certificate.

1.3.2   ADMISSION REQUIREMENTS

Minimum admission requirements for admission to the Bachelor of Applied Arts in Commercial Photography correspond to those set by the DHET for Bachelor's degree admission, as per General Rule G7(2)b ii:

A National Senior Certificate (NSC) as certified by the Council for General and Further Education (Umalusi), with a minimum achievement rating of 3 for English and a minimum achievement rating of 4 in four NSC 20-credit subjects chosen from the NSC designated subject list.

Applicants must successfully complete an entrance test, submit a portfolio of their own recent photography work as per the department's instructions, and attend an interview. Applicants may be required to present a curriculum vitae.

1.3.3   DURATION OF PROGRAMME

3 years fulltime. Refer to DUT Rule G23B (2) and (3).

1.3.4 PROMOTION TO A HIGHER LEVEL/PROGRESSION RULES

Refer to DUT Rule G16.

1.3.5 EXCLUSION RULES

Refer to DUT Rule G17.

1.3.6 ASSESSMENT RULES

The programme's Code of Conduct outlines rules and criteria for continuous assessment in more detail. All modules are assessed by continuous assessment. Plagiarism declarations are compulsory for all written and practical assignments. To pass any module, a minimum of 50% is required.

A resubmission window and new date to improve marks and submit late submissions is offered to all students. Students who miss the submission for critique and/or assessment date, with no doctors note, can only achieve a maximum of 50% in the resubmission window.   Late assignments after the resubmission window will result in a zero. Only one re-submission per assignment is allowed.

Applied subjects: The final Applied Photography semester mark constitutes 40% of the semester course mark + 60% of the portfolio assessment. End of semester portfolios are examined by multiple lecturers and moderated.

1.3.7 CONDUCT OF STUDENTS IN COMPUTER LABORATORY, STUDIOS AND DARKROOMS

Rules pertaining to the specific rooms are published in the Code of Conduct, and are strictly applied to all students registered in the Photography Programme.

1.3.8 USE OF STUDENT WORK

The Photography Programme reserves the right to use and archive students' photographs, images, written reports and essays, produced during this study at its discretion. Purposes, inter-alia are: exhibitions; social media; course advertising; teaching and learning material; and other University and Programme promotions.

1.4 MODULE CONTENT

BACHELOR OF APPLIED ARTS IN COMMERCIAL PHOTOGRAPHY

COURSE CODE: BACPH1
Duration: Minimum 3 years maximum 5 years

INSTITUTIONAL GENERAL EDUCATION MODULES
Examined within the institution.

Cornerstone
Credits: 12 (120 notional hours)
Syllabus: Development of students' awareness of self and society through engaging with text and lived experiences; students' practice of critical and engaged citizenry; induction of students into specific communicative practices that characterise higher education.

Community Engagement Project
Credits: 8 (80 notional hours)
Syllabus: To cultivate social responsibility by engaging students in the planning, implementation, and evaluation of a community engagement project.

Equality and Diversity
Credits: 8 (80 notional hours)
Syllabus: The purpose of this module is to enable students to appreciate diversity in self, others, and society, and to participate in the development of equality and mutual respect in their communities.

The Global Environment
Credits: 8 (80 notional hours)
Syllabus: The purpose of this module is to enable students to critically engage with social, economic and personal impacts on the local and global environment.

The Entrepreneurial Edge
Credits: 8 (80 notional hours)
Syllabus: To excite learners to the challenges of entrepreneurship and to provide the necessary knowledge and skills to start and successfully manage an own business

FACULTY GENERAL EDUCATION MODULES

English for the Arts
Credits: 12 (120 notional hours)
Syllabus: Development and improvement of English language literacy and proficiency skills, particularly writing, reading and oral communication skills.

Critical Thinking for the Arts
Credits: 12 (120 notional hours)
Syllabus: The purpose of this Module is to develop and improve critical thinking (CT) skills. It is specifically designed to introduce students to the theory and application of critical thinking in an arts-based context. Through exposure to various scenarios (practical exercises; case studies; presentations and group discussions) this module will allow students to practice recognizing and evaluating facts, ideas, opinions, and arguments. Thus, developing creative thinking and innovative decision making.

Media and Visual Literacy
Credits: 12 (120 notional hours)
Syllabus: The module offers learners elementary skills to analyse and deconstruct media messages, media advocacy and use the media ethically and responsibly. This module intends to equip undergraduate students with the skills to use and critically analyze the media and images by means of decoding messages.

Social Responsibility and Sustainable Community Development
Credits: 12 (120 notional hours)
Syllabus: This module is an elective offered as part of the General Education Curriculum in the Faculty of Art and Design at DUT and is intended to provide the student with both theoretical as well as practical insights on what it means to be a socially responsible citizen and actively contribute towards sustainable community development initiatives for both the local and global context.

PHOTOGRAPHY MODULES

Applied Photographic Techniques IA
Credits: 16 (160 notional hours)
Pre-requisite module – none

Syllabus: This module introduces a range of technical and critical skills, to develop proficiently as photographic artists. Students learn to see with a photographic eye and acquire appropriate skills to follow the path of a commercial photographer at a basic level of competency. The students will investigate and be able to apply basic solutions to various practical assignments, based on location. This practical module emphasizes the importance of planning, research, personal development, and evaluation of one's

own photography. Students reflect on their own and fellow students' work during a series of cyclical critiques. This module includes smartphone photography, camera less photography (Photogram or pinhole), and the use of 35mm mechanical and digital single lens reflex cameras and DSLRs.

This module is broken up into separate units and assignments photographed on location only. Categories include Portraiture (Location), Advertising (Still Life), Environment (Architecture), Digital enhancements, South African Culture and Documentary. Examined and moderated internally.

Applied Photographic Techniques IB
Credits: 16 (160 notional hours)
Pre-requisite module – Applied Photographic Techniques IA

Syllabus: This module will expand on the lessons learnt from the first semester and will continue to provide an in-depth grounding in both technical and critical skills to follow a career as a professional photographic artist at a basic level of competency in studio-based projects. The practical module emphasizes the importance of planning, research, personal development, and evaluation of one's own photography. Students investigate, analyze, and recommend solutions as they critically reflect on their own and fellow students' work during a series of cyclical critiques and assessments. This module continues with the tuition in the use of 35mm mechanical and digital cameras, and introduces studio based photographic projects. This module is broken up into separate units and assignments photographed on location and in the Studio. Categories include Portraiture (Studio/Location), Advertising (Still Life, Food, Products), Environment (Architecture/ Industrial), Digital manipulations or enhancements, African Culture and Personal Projects. Examined and moderated internally.

History of Photography IA
Credits:16   (160 notional hours)
Pre-requisite module – none

Syllabus: This module introduces the student to a range of historical and current practices on various techniques and styles in photography, within a social, cultural, political and global context. Students will be trained, to apply knowledge and articulate ideas and thoughts in other photography modules at a basic level of competency. Indicative Module Content includes photographic evolutions. Camera Obscura-Pinhole images. Image formation and Light transmission. Focusing mechanisms in traditional 35mm cameras. Comparisons between the Human eye and the Camera. Camera types and formats.   Film types and Film speeds.   Purpose of the Viewfinder, Fresnel screen. Factors involved in determining exposure.   Cross section of a Black and White Film. Latent image formation and Development of the image. Relationship of Apertures and Shutter speeds. Emulsion Performance and Zone System. Colour Film and the Colour Wheel. Examined and moderated internally.

History of Photography IB
Credits: 16 (160 notional hours)
Pre-requisite module – History of Photography IA

Syllabus: This module will expand on the lessons learnt from the first semester and will continue to provide an in-depth grounding to a range of historical and current practices on various techniques and styles in photography, within a social, cultural, political and global context. Examined and moderated internally. Indicative Module Content includes the evolution of the Psychology of Communication - Colour vs Black and White, still vs the Moving Image. Basic electronic image capture. Focusing mechanisms in 35mm digital cameras. Lenses and filters for various applications. Camera design, optics, and digital output. Histograms. File formats. Introduction to basic colour photography. Basic Electricity. Colour Temperature. White Balance. Introduction to electronic flash.

Research Methods IA
Credits: 16 (160 notional hours)
Pre-requisite module – None

Syllabus: This module uses principles of research that enable the students to systematically collect data, initiate structure, make use of libraries and enter discussions with other media practitioners. Emphasis on observation (building blocks for composition) as a research and creative tool to expand on one's own practice. Students present data and collate information from various sources, using key photographic and academic terms in a structured argument. Importantly applying a prescribed referencing style, which recognizes copyright and plagiarism laws. Module content revolves around a variety of art, photography, and design-based material: looking into 19th Century commercial photography genres and movements, news gathering organisations, visual arts, movements like Bauhaus, F64 and South African iconic photographers. Examined and moderated internally.

Research Methods IB
Credits:16 (160 notional hours)
Pre-requisite module – Research Methods 1B

Syllabus: This module will expand from the previous semester and enable students to explain the various aspects of key theorists such as Gestalt, Fibonacci and Modernism. Skills will be developed in information gathering, presentation, analyse and synthesize information in oral or written form. The study will encourage discussion and debate on multidisciplinary skills required across all photography subjects.   Module content includes explaining various historic evolutions, purposes, and role of Photography as a medium, to examine one's own practice and prepare for future publications.

Timeline includes Prehistoric, 19th Century to Modernism. Emphasis on image analysis, using methods like Gestalt, Semiotics, Fibonacci spirals and 4C's. Develop critical thinking and reflective writing styles. Examined and moderated internally.

Applied Photographic Techniques IIA
Credits: 12 (120 notional hours)
Pre-requisite module – Applied Photographic Techniques IB

Syllabus: This module is designed to ensure that students are able build on their learning experiences from the first-year modules and to develop themselves as photographic artists. They will learn to see with a photographic eye and acquire appropriate skills to follow the path of a commercial photographer at an intermediate level of competency. The students are given industry-based briefings which require students to investigate, analyse and recommend solutions to various practical assignments and be able to critically reflect on their own and fellow students work during a series of cyclical critiques and assessments. This module will introduce the students in the use of 6x7cm analogue cameras and expand on their use of digital cameras. The practical module will emphasise the importance of planning, research, personal development, and evaluation of photographic projects. Students will be able to interrelate their learning at an intermediate level of competency. The module will be broken up into separate units and will include assignments captured in the studio and or on location from the indicative list shown below:
Group I - Portraiture (Studio/ Location)
Group II - Advertising (Still Life, Food, Products)
Group III - Environment (Architecture / Industrial / Lifestyle)
Group IV - Digital Manipulations (Still, Digital Video) Group V - African Culture
Group VI – Personal Projects
Examined and moderated internally

Applied Photographic Techniques IIB
Credits: 24 (240 notional hours)
Pre-requisite module – Applied Photographic Techniques IIA

Syllabus: This module will expand on the skills learnt from the first semester and will continue to build on students learning experiences from the previous modules as photographic artists. They will learn to see with a photographic eye and acquire skills to follow the path of a commercial photographer at an intermediate level of competency. Tuition will include industry-based briefings which requires students to investigate, analyze and recommend solutions to various practical assignments and be able to critically reflect on their own and fellow students work during a series of cyclical critiques and assessments. This module will introduce the students to the use of large format (10x12 cm) mechanical and medium format digital cameras.

The practical module will emphasize the importance of planning, research, personal development, and evaluation of photographic projects. Students will be able to interrelate their learning at an intermediate level of competency. The module will be broken up into separate units and will include assignments captured in the studio and or on location from the indicative list shown below:
Group I - Portraiture (Studio/ Location)
Group II - Advertising (Still Life, Food, Products)
Group III - Environment (Architecture / Industrial / Lifestyle)
Group IV - Digital Manipulations (Still, Digital Video) Group V - African Culture
Group VI – Personal Projects
Examined and moderated internally.

History of Photography IIA
Credits: 16 (160 notional hours)
Pre-requisite module – History of Photography IB

Syllabus: This module will expand on skills learnt from the first year, designed to enhance students' development as a professional artist. This theoretical module continues with the historical practices and artistic movements in photography. Understanding these developments helps develop the students practice-based projects and articulate ideas that are relevant in other photography modules at an intermediate level of competency. Module content: the origination and value of medium format mechanical cameras. The significance of the Gutenberg printing press. The history of pre, postmodern, contemporary photography including photographers from South Africa and the global south. Examined and moderated internally.

History of Photography IIB
Credits: 16 (160 notional hours)
Pre-requisite module – History of Photography IIA

Syllabus: This module will expand on skills learnt from the first semester and is designed to enhance students' development as a professional artist. This theory module continues with the historical practices and artistic movements in photography. Understanding these developments helps develop the students practice-based projects and articulate ideas that are relevant in other photography modules at an intermediate level of competency. This module interrogates photographer's processes and practices to equip conceptual development and awareness of photographic techniques. Module content: the significance of large format cameras and the zone system. The history of photography continues with a spotlight on diverse genres in photography to assist students progressing into 3rd year. Examined and moderated internally.

Photographic Theory IA
Credits: 16 (160 notional hours)
Pre-requisite modules None

Syllabus: This module provides tuition through a series of lectures that cover photographic techniques, creative practices and relevant conventional photography theoretical content. This will ensure that the students have an in-depth understanding of applying theory into practice at an intermediate level of competency. Examined and moderated internally. Indicative Module Content includes Conventional camera equipment maintenance and operation. Focusing mechanisms in a SLR system. Studio lighting techniques. Basic Electricity. Photomechanical / Reproduction. Introduction to properties of light (transmission and image formation). Black/White photography special effects. Lens Aberrations. Examined and moderated internally.

Photographic Theory IB
Credits: 16 (160 notional hours)
Pre-requisite module – Photography Theory IA

Syllabus: This module will expand on skills learnt from the previous semester and is designed to enhance students' development as photographic artists. Tuition will be provided through a series of lectures that cover photographic techniques, creative practices, and relevant digital theoretical content. Examined and moderated internally. Indicative Module Content includes application of theoretical skill in producing quality images. Digital camera equipment maintenance and operation. Studio lighting techniques. Basic Electronics. Digital Darkroom and workflow. Principles for digital enhancements. Colour photography special effects. Examined and moderated internally.

Applied Photographic Techniques IIIA
Credits: 12 (120 notional hours)
Pre-requisite module – Applied Photographic Techniques IIB

Syllabus: This module is designed to create advanced level photographic work, based on the students' ability to expand on their learning experiences from their first and second-year modules. Students identify a genre and personal project. At the end of the semester students will assemble and present their photography portfolio aimed at the South African commercial market. This practice-based module will require the students to present their work in an exhibition context using either mechanical or digital photographic equipment. Module content Examined within the department and moderated externally.

Applied Photographic Techniques IIIB
Credits: 24 (240 notional hours)
Pre-requisite module - Applied Photographic Techniques IIIA

Syllabus: This module will expand on skills learnt from the previous module and is designed to create an advanced level photographic work aimed at the global market. This practice-based module will require the students to present their work in an exhibition context using either mechanical or digital photographic equipment. Module content Examined within the department and moderated externally.

Photographic Theory IIA
Credits: 16 (160 notional hours)
Pre-requisite module - Photographic Theory IB

Syllabus: This module will expand on skills learnt from the second year and is designed to enhance students' development as a professional artist. The delivery of photographic creative practices and relevant conventional theoretical content will ensure that the students are able to apply theory into practice at an advanced level of competency. The module content includes the following: Conventional professional camera equipment maintenance and operation, Professional Electronic Studio lighting techniques, Focusing mechanisms, Photomechanical / Reproduction on medium and large format cameras system, Introduction to properties of light (transmission and image formation), Advanced use of computers and related software. Examined within the department, externally moderated.

Photographic Theory IIB
Credits: 16 (160 notional hours)
Pre-requisite module - Photographic Theory IIA

Syllabus: This module will expand on skills learnt from the first semester and is designed to enhance students' development as photographic artists. The delivery of photographic creative practices and relevant digital theoretical content will ensure that the students are able to apply theory into practice at an advanced level of competency.

The module content includes the following: Medium format digital camera equipment maintenance and operation; Focusing mechanisms; Studio lighting techniques; Basic Electronics; Digital Darkroom and workflow; Digital enhancements using Photoshop and Lightroom software; Exposure control; Digital sensors, filters, profiles, file formats; Colour Science and photography special effects. Examined within the department, externally moderated.

Visual Communication IA
Credits: 16 (160 notional hours)
Pre-requisite module - None

Syllabus: The module requires skills to enhance their written and practical competencies for development as a professional artist. This module will support the practical body of work submitted for Applied Photographic Techniques IIIA. Students will present a typed report which will help to inform their single personal project targeted for a South African market. Indicative Module Content: submission of a 20-page mini report will help to support the practical work of Applied Photographic Techniques IIIA.

The report will consist of the following chapters: Proposal preparation (Literature Review, Methodology, Ethics. Historical background/origination of one genre of photography. Influence of two African and or South African master photographers. Production techniques of student's personal projects. Prepare short- and long-term goals as a practicing commercial Photographer. Self-Evaluation of final draft submission prior to printing bound copy. Examined within the department, externally moderated.

Visual Communication IB
Credits: 16 (160 notional hours)
Pre-requisite module - Visual Communication IA

Syllabus: The module requires skills to enhance their written and practical competencies for development as a professional artist. This module will support the practical body of work submitted for Applied Photographic Techniques IIIA. Students will present a typed report which will help to inform their single personal project targeted for a global market. Indicative Module Content: Submission of a 20-page mini report will help to support the practical work of Applied Photographic Techniques IIIB. The report will consist of the following chapters: Proposal preparation (Literature Review, Methodology, Ethics. Historical background/origination of different areas of photography. Influence of two international master photographers. Production techniques of student's personal projects. Prepare short- and long-term goals as a practicing commercial photographer. Self-Evaluation of draft submission prior to printing bound copy. Examined within the department, externally moderated.

2. BACHELOR OF APPLIED ARTS HONOURS IN PHOTOGRAPHY

COURSE CODE: TBA Duration: Minimum 1 year. Credits: 128

- **Purpose**

The purpose of the postgraduate BAA Hons in Photography is to promote students' ability to think and apply thinking across boundaries of photographic specialisation. This means being able to identify and specify problem parameters in diverse contexts of practice and arrive at workable solutions.

The qualification will include training students in multiple image production skills to become professional practitioners by using ever- changing technology. Throughout the course students will explore primary and secondary research processes so that they become skilled in critical evaluation of photographic campaign options.

- **Exit Level Outcomes**

o Ascertain personal interest in a significant context of photographic application and identify key aims, theory, methods, and techniques in a research proposal.
o Critically analyze the social cultural or environmental influences that contextualize a photography focus.
o Execute an innovative photography project through a combination of theoretical concepts, contextual inquiry, and photographic experimentation.
o Reflect on decisions during and after implementation of a photography research project to articulate photographic positioning.
o Link contextual significance, theory, data generation and analysis, practical implementation, and reflection on the outcomes of an applied photography project in a coherent and logically structured report. Use in-text and reference list citation according to the DUT Harvard method.

- **Graduate Attributes**

o Critical and creative thinkers who work independently and collaboratively through interpretation of ideas and presentation of written chapters and essays for assessments.
o Knowledgeable practitioners by displaying interpretations of industry-based requirements.
o Effective communicators by expressing themselves, and demonstrating an awareness of industry expectations, defending research and personal projects.
o Culturally, environmentally and socially aware within a local context through the creation of narratives and discourses in practical and written work.
o Active and reflective learners through the ability to solve problems by applying logical, critical and creative thinking strategies.

2.1 PROGRAMME STRUCTURE

Name of module	Module Code	Stud y Peri od	NQF Level	Module Credit	C/ E*	Pre-Req	Co-Req	Exam
Semester 1								

Contextual Research Design IV	TBA CESM: 030402; 030204	1	8	12	C	N/A	-	Nil
Contextual Studies IV	TBA CESM: 030402; 030204	1	8	12	C	N/A	-	Nil
Advanced Visual Communication IV	TBA CESM: 030402; 030204	1	8	12	C	N/A	-	Nil
Applied Photographic Techniques IVA	TBA CESM: 030402; 030204	1	8	24	C	N/A	-	Nil
Semester 2								
Applied Photographic Techniques IVB	TBA CESM: 030402; 030204	1	8	24	C	Applied Photographic Techniques IVA	-	Nil
Reflection on Practice IV		1	8	12	C	Contextual Studies IV	-	Nil
Contextual Research Project IV		1	8	32	C	Contextual Research Design IV	-	Nil

2.2   PROGRAMME INFORMATION

The BAA Hons in Photography is therefore structured to develop students' analytical and critical skills a. This course will provide students with a learning environment in which photography is recognised as playing a significant role in a range of programmes from across campuses and applications, such as in print and electronic media. The course will further allow students to explore alternative technological vehicles of photographic expression.

2.3   PROGRAMME RULES

The programme rules are well noted in a Code of Conduct document, which is to be read in conjunction with the University handbook and module study guides. Rules are in place to create a productive space for professional learning. Failing which, consequences will apply.

Students are required to conduct themselves in a professional work environment which is conducive to creative production. Good communication and respect are required always. Also see 1.3.

2.3.1   Admission requirements:

Admission into studies will apply as per Rule G23 C (1) (Hons), and Rules G3 (reg) and G7 (req).

Rule G23 C (1), an applicant must be in possession of an appropriate Bachelor's Degree, or has been granted status or advanced standing (Rule G10 refers) and complies with Rules G3 and G4, and the rules of the academic department offering the qualification.

2.3.2   Selection criteria:

Applicants must submit a portfolio of their own recent photographic work and attend an interview as per the department's instructions. The Photography Programme will have a panel to evaluate portfolios and conduct interviews. These will be ranked; candidates will be selected according to available space in the Hons Programme.

2.4 MODULE CONTENT

BACHELOR OF APPLIED ARTS HONOURS IN PHOTOGRAPHY

Contextual Research Design IV
Credits: 12 (120 notional hours)
Pre-requisite module: None

Syllabus: The purpose of this module is for students to produce a proposal for a BAA Hons photography practice-based research project. This project needs to be contextually situated in an area of critical social, cultural or environmental significance. The module explores the roles of practice-based research design components so that students can learn to coherently align these. This module will guide students' research proposals from the outset by allowing students to see links between the Modules Advanced Visual Communication IV, Contextual Studies IV and Applied Photographic Techniques IVA.

Indicative module content: The module provides a formal introduction to research design, methods, and ethics. Draft content may include: Practice based research design aims and significance of the photographic project, visual communication theories impacting on the research context, primary data informing the research context, rationale for implementing a practical photographic project. Developing a research proposal, Academic writing, ethics and referencing. Examined within the department, externally moderated.

Contextual Studies IV
Credits: 12 (120 notional hours)
Pre-requisite module: Contextual Research Design IV

Syllabus:The Contextual Studies IV module builds on critical thinking at undergraduate levels by requiring critical investigation into documented photographic case studies. These case studies will serve as exemplars of the critical incorporation of primary data into photography work. In this way the module underpins students learning about research methods of inquiry into concrete photographic context. Indicative module content: Students will investigate how published photographers have used contextual social, cultural, and environmental information to shape their photographic project. Contextual Research Design IV module will assist students by exploring and implementing small sample methods of data collection and analysis in students identified photographic contexts of practice. Student groups will present documented contextual photography case studies. Examined within the department, externally moderated.

Advanced Visual Communication IV
Credits: 12 (120 notional hours)
Pre-requisite modules: None

Syllabus: This module is for students to apply critical theoretical perspectives to identify concrete contexts where particular social circumstances, events and interactions are significant. This allows students to recognize and deal appropriately with significant features of the contexts of their own photographic communication projects. In this way the student will be supported in constructing a review of literature that discusses theoretical social, cultural, or environmental issues. The examination of these issues will be in the form of student seminar presentations on theoretical understanding of their own chosen concrete context. Indicative module content: Students will attend a DUT Library workshop on information retrieval. Students will attend a DUT Library workshop on referencing.

Students will use information retrieval techniques to survey visual communication theory in relevant published academic articles and specialised visual communication journals. This survey will help to further define and delimit the students' own selected context of photographic practice, identified in the Contextual Research Design IV module. Examined within the department, externally moderated.

Applied Photographic Techniques IVA
Credits: 24 (240 notional hours)
Pre-requisite Modules: None

Syllabus: The Applied Photographic Techniques Module IVA will expand on skills learned in the undergraduate programme. Students will critically engage with past and

current creative applications of photographic techniques, such as the use mobile phones, lighting, drones, computers, video, social media, and websites. The module therefore works toward students' photographic techniques relevant to students' own personal project, as this is informed by (i) visual communication theories (ii) contexts of audience receptivity. Indicative module content: The motivated choice of a single genre of a photographic technology will result from the sharing of student group presentations into specialised photographic techniques, and expert feedback on these presentations.   An initial tranche of 15 images or a negotiated digital presentation. The personal project will require students to develop a portfolio of images (print or electronic) as appropriate to their personal project aims on a selected topic of their choice. Examined within the department, externally moderated.

Applied Photographic Techniques IVB
Credits: 24 (240 notional hours)
Pre-requisite modules: Applied Photographic Techniques IVA

Syllabus: The Applied Photographic Techniques IVB module is supported by the Applied Photographic Techniques Module IVA, where students were able to review several specialised photography techniques appropriate to topics, select a technique and experiment. The module then allows students to produce a body of practical photography work for final BAA Hons summative assessment using a self-selected technique complimenting their topic. Prior experimentation allows students to use their selected photography technique to address a chosen social, cultural, or environmental issue to an international standard. The module will also require the students to present their work in an exhibition display format best suited to their photography intentions and aims.

Indicative module content: The module involves students in intensive practical implementation and finalisation of their self-initiated body of photography work. Photography projects will be theoretically informed by visual communication theory. Visual communication theory that impacts on practical photography aims and significance will be identified in the Advanced Visual Communication IV module. At the same time primary data from the concrete photographic context will influence practical photography. This primary data generation will be supported by the Contextual Studies IV module.   Options for displaying the final body of photography work in an exhibition will be explored and negotiated with students and their peers. Examined within the department, externally moderated.

Reflection on Practice IV
Credits: 12 (120 notional hours)
Pre-requisite modules: None

Syllabus: This module will fulfil the practice-based research requirement for reflection on practice. Reflection on practice requires that all aspects impacting on the practical body of work are critically evaluated in terms of their influences on practice outcomes, and the alternative decisions that might, in hindsight, have been made. As a result, practice knowledge can be transferred to and transformed into new areas of application. Indicative module content: The module deals with Schön's reflection in and on practice, during both the Applied Photographic Techniques IVA and IVB modules. Students will receive guidance on how to approach reflection on lecturer critique on applied photography practical work, context of photography case studies visual communication theory, chosen photographic technique content of visual diary. Examined within the department, externally moderated.

Contextual Research Project IV
Credits: 32 (320 notional hours)
Pre-requisite modules: Reflection on Practice IV

Syllabus: The BAA Hons research projects should align research design components over a written report. This module will guide students research projects from the outset by allowing students to see links between the Visual Communication Module IV, the Contextual Inquiry Module IV, and the Applied Photographic Techniques IVB module. Indicative module content: Submit a 30 – 40 page report consisting of the following: Articulate the aims, context, significance and critical questions of the Hons project.

Write a conceptual Literature Review, that will synthesize and critically assess relevant literature, and inform questions about the context of practical research, Synthesise theory, primary data analysis and ethical considerations to motivate for the Applied Photographic Techniques practical project , Document the practical research project, Reflect on the practical project and draw on practice-based conclusions, Structure and link chapters to integrate theory and practice across the academic report. Examined within the department, externally moderated.

3. MASTER OF APPLIED ARTS IN PHOTOGRAPHY

Course Code: MAPHT1
Minimum 1 years, maximum 3 years (1200 hours)
Pre-requisite qualification: Honours Degree, Bachelor of Technology: Photography; or equivalent

- **Purpose**

The purpose of the Master of Photography in Applied Arts degree is to contribute to knowledge and learning within the broad field of the Visual and Photographic Arts by conducting original, creative, and scholarly research, and thus to develop highly skilled researchers and promote the career advancement of students in the field of Visual and Performing Arts.

- **Exit Level Outcomes**

Graduates will demonstrate the ability to conceptualise, design, and manage original and creative research in a chosen specialised area within the overall field of the Visual and Applied Arts, leading to new knowledge and documented in a dissertation, showing intellectual independence, appropriate development, management, and leadership of research.

- **Graduate Attributes**

The graduate attributes of the Master of Applied Arts in Photography is to contribute to knowledge and learning within the broad field of the Visual and Applied Arts by conducting original, creative, and scholarly research, and thus to develop highly skilled researchers and promote the career advancement of students in the field of Visual and Applied Arts.

3.1 PROGRAMME STRUCTURE

Code MAPHT1	Modules: Research Project & dissertation1streg	C/O	Semester Year 1st	Assessment Method	NQF Level	Pre-Req.
RPPT511 RPPT521 RPPH531	Research & Dissertation	C	Year	Dissertation & Exhibition	9	Honours or Postgraduate Diploma (NQF9)

* C + Compulsory; O = Optional

Research project and Dissertation
Credits: 120 (1200 hours)

Syllabus: The conceptualisation, visualisation and presentation of an advanced, specialised research-based photographic research under minimal guidance. The research problem, its justification, process and outcomes are presented in a dissertation, or partial dissertation with an exhibition of practical work.

3.2   PROGRAMME INFORMATION

3.2.1   Proposal
Students are required to submit and present a research proposal to the Department within 3 months of registration.

3.2.2   Progress Reports
Students must present a progress report to the Department at least once annually.

3.3.   PROGRAMME RULES

Please see point 1.3 above for detailed outline of programme rules. Furthermore, the programme rules are well noted in a Code of Conduct document, which is to be read in conjunction with the University handbook and module study guides.

Rules are in place to create a productive space for professional learning. Failing which, consequences will apply. Students are required to conduct themselves in a professional work environment which is conducive to creative production. Good communication and respect are required always.

3.3.1   MINIMUM ADMISSION REQUIREMENTS

In addition to Rule (general rules) G7 and G24, an applicant must be in possession of a completed Honours / B-Tech degree or equivalent in the relevant specialization(s)

3.3.2   DURATION OF PROGRAMME

In accordance with (general Rules) G24(2)(a), the minimum duration of the qualification is one year and the maximum is three years.

3.3.3   INSTRUCTIONAL PROGRAMME

Refer to Rule G24.